### **SCOPE OF WORK**

République Libanaise Bureau du Ministre d'Etat pour la Réforme Administrative Centre des Projets et des Études sur le Secteur Public (C.P.E.S.P.)

**FOR** 

THE STUDY

ON

# THE INTEGRATED TOURISM DEVELOPMENT PLAN

IN

THE REPUBLIC OF LEBANON

AGREED UPON BETWEEN

MINISTRY OF TOURISM

AND

JAPAN INTERNATIONAL COOPERATION AGENCY

**BEIRUT, DECEMBER 4, 2002** 

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#### I INTRODUCTION

In response to the request of the Government of the Republic of Lebanon (hereinafter referred to as "GOL"), the Government of Japan (hereinafter referred to as "GOJ") has decided to conduct the Study on the Integrated Tourism Development Plan in the Republic of Lebanon (hereinafter referred to as "the Study") in accordance with the relevant laws and regulations in force in Japan.

Accordingly, Japan International Cooperation Agency (hereinafter referred to as "JICA"), the official agency responsible for the implementation of the technical cooperation programs of GOJ, will undertake the Study in close cooperation with the authorities concerned of the GOL.

The present document sets forth the Scope of Work with regard to the Study.

## **II OBJECTIVES OF THE STUDY**

The objectives of the Study are as follows:

- (1) to review and analyze present conditions on tourism industry;
- (2) to formulate regional tourism master plans in the selected areas;
- (3) to implement feasibility studies in the selected areas; and
- (4) to pursue technology transfer to the counterparts through the Study.

### III STUDY AREA

The Study shall cover Baalbeck, Niha, Cedars and Qadisha. And two (2) regional tourism master plans shall be formulated in the selected priority areas.

### IV SCOPE OF THE STUDY

In order to achieve the objectives mentioned above, the Study shall cover the following items:

- 1. Review and analysis of the present conditions on tourism industry
- (1) to collect and analyze available data, existing studies, laws and other information relevant to the Study
  - (a) socio-economic situation
  - (b) development policies, strategies and plans
  - (c) tourism resources, infrastructure and tourism related industries
  - (d) institutions and organizations for tourism development and promotion
- (2) to conduct market survey and analysis
- (3) to conduct necessary field surveys with emphasis on natural environment, socio-economic conditions and cultural heritages
- 2. Formulation of two (2) regional tourism master plans for priority areas with the target year of



#### 2013

- (1) to set up socio-economic framework up to the target year
- (2) to conduct tourism demand forecast
- (3) to formulate tourism development plans in priority areas (facilities and infrastructure development, tourism promotion, etc)
- (4) to conduct initial environmental examination (IEE)
- (5) to select priority projects
- 3. Implementation of two (2) feasibility studies for selected priority projects with the target year of 2008
- (1) to conduct preliminary design and cost estimation
- (2) to conduct management plan, and socio-economic and financial evaluation
- (3) to conduct environmental impact assessment (EIA)
- 4. Overall evaluation and recommendation

#### V STUDY SCHEDULE

The Study will be carried out in accordance with the attached tentative schedule (APPENDIX). (The Schedule is tentative and subject to be modified when both parties agree upon any necessity that will arise during the course of the Study.)

#### VI REPORTS

JICA shall prepare and submit the following reports in English to GOL.

(1) Inception Report

Thirty (30) copies at the commencement of the Study.

(2) Progress Report

Thirty (30) copies within four (4) months after commencement of the Study.

(3) Interim Report

Thirty (30) copies within seven (7) months after commencement of the Study.

(4) Draft Final Report

Thirty (30) copies within ten (10) months after commencement of the Study.

GOL shall submit its comments within one (1) month after the receipt of the Draft Final Report.

(5) Final Report

Fifty (50) copies within one (1) month after the receipt of the comments on the Draft Final Report.

## VII UNDERTAKING OF THE GOVERNMENT OF THE REPUBLIC OF LEBANON



1. To facilitate the smooth conduct of the Study, GOL shall undertake the following necessary measures:

(1) to permit the members of the Study Team to enter, leave and sojourn in the Republic of Lebanon in connection with their assignment therein, and take necessary measures to exempt them from or pay on their behalf alien registration requirements and consular fees,

(2) to take necessary measures to exempt the members of the Japanese Study Team from or pay on their behalf taxes, duties, and other charges on equipment, machinery and other materials brought

into and out of the Republic of Lebanon for the conduct of the Study;

(3) to take necessary measures to exempt the members of the Japanese Study Team from or pay on their behalf income tax and charges of any kind imposed on or in connection with any emoluments or allowances paid to the members of the Japanese Study Team for their services in connection with the implementation of the Study;

(4) to provide necessary facilities to the Japanese Study Team for remittance as well as utilization of the funds introduced into the Republic of Lebanon from Japan in connection with the

implementation of the Study;

- 2. GOL shall bear claims, if any arises against the members of the Japanese Study Team resulting from, occurring in the course of, or otherwise connected with the discharge of their duties in the implementation of the Study, except when such claims arise from gross negligence or willful misconduct on the part of the members of the Japanese Study Team.
- 3. Ministry of Tourism (hereinafter referred to as "MOT") shall act as a counterpart agency to the Japanese Study Team and also as a coordinating body in relation with other governmental and non-governmental organizations for the smooth implementation of the Study.
- 4. MOT shall, at its own expense, provide the Japanese Study Team with the following, in cooperation with other organizations concerned:
- (1) security related information and necessary measures to ensure the safety of the Japanese Study Team;
- (2) information on as well as support in obtaining medical services;
- (3) available data and information related to the Study,

(4) counterpart personnel;

- (5) suitable office space with necessary office equipment,
- (6) credentials or identification cards; and

(7) a vehicle with a driver

#### VШ UNDERTAKING OF JICA

For the implementation of the Study, JICA shall take the following measures:

(1) To dispatch, at its own expense, the Japanese Study Team to the Republic of Lebanon

(2) To pursue technology transfer to the Lebanese counterpart personnel in the course of the Study

#### IX OTHERS

MOT, Council for Development and Reconstruction and JICA shall consult with each other in respect of any matter that may arise from or in connection with the Study.



### TENTATIVE SCHEDULE

Month	1	2	3	4	5	6	7	8	9	10	11	12
Work in the Republic of Lebanon												
Work in Japan												
Report	△ IC/R			△ PR/R			△ 1T/R			∆ DF/R		Δ F/R

IC/R:

Inception Report

PR/R:

Progress Report

IT/R: DF/R: Interim Report Draft Final Report

F/R:

Final Report

الجمهورية اللبنانية مَكتب وَزيرُ الدَولة لشوَّون الشميّة الإداريّة مَركز مشارييّع وَدرَاسَات المقطاع العَام