

الجمهورية اللبنانية  
مكتب وزير الدولة لشؤون التنمية الإدارية  
مركز مشاريع ودراسات القطاع العام

# Stanford Research Institute - SRI

Republic of Lebanon  
Office of the Minister of State for Administrative Reform  
Center for Public Sector Projects and Studies  
(C.P.S.P.S.)

USA

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## Tourism in Mount Lebanon Middle Metn Area

## Tourists Survey in Lebanon

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### Information International Ltd.

Lazariah Bldg, 1st Floor  
Mer Bshir Street, Bashoura  
P.O. Box: 11-4353 - Beirut, Lebanon  
Tel: +(961-1) 983-008/9  
Fax: +(961-1) 980630  
Email: [infointl@cyberia.net.lb](mailto:infointl@cyberia.net.lb)  
[www.informationinternational.com.lb](http://www.informationinternational.com.lb)

## A. TOURISTS GENERAL PROFILE

(Sample Base: 187 respondents)

### 1. NATIONALITY (Q3)

Nationality	Frequency	Percent
European	63	33.7%
Arab	78	41.7%
Far Eastern	16	8.6%
American	16	8.6%
Australia	11	5.9%
Canadian	3	1.6%
<b>Total Count</b>	<b>187</b>	<b>100%</b>

(European, American, Australian, Canadian and Far Eastern: Grouped)

Nationality	Frequency	Percent
Arab	78	41.7%
Non Arab	109	58.3%
<b>Total Count</b>	<b>187</b>	<b>100%</b>

### 2. GENDER - BY NATIONALITY (Q5 X Q3)

GENDER	Arab	Non Arab	Total Sample
Males	84.6%	79.8%	81.8%
Females	15.4%	20.2%	18.2%
<b>Total Count</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

### 3. AGE (Q6)

Age	Frequency	Percent
18-24	11	5.9%
25-29	27	14.4%
30-34	39	20.9%
35-39	38	20.3%
40-44	29	15.5%
45-49	20	10.7%
50-54	17	9.1%
55 and above	6	3.2%
<b>Total Count</b>	<b>187</b>	<b>100%</b>

### 4. EDUCATIONAL STATUS (Q8)

Educational Level	Frequency	Percent
Elementary and below	1	0.5%
Intermediary	13	6.9%
Second / Technical	31	16.4%
University and above	141	74.6%
Non response	1	0.5%
<b>Total Count</b>	<b>187</b>	<b>99%</b>

5. OCCUPATION (Q9)

Occupation	Frequency	Percent
Public employee	5	2.7%
Accountant	4	2.2%
Businessman	19	10.2%
Private sector employee	42	22.6%
Self employed	49	26.3%
Professor	9	4.8%
Pharmacist / Doctor	6	3.2%
Housewife	10	5.4%
Director of a pharmacy	8	4.3%
Engineer	1	0.5%
Waitress	9	4.8%
Student	17	9.1%
Journalist	1	0.5%
Lawyer	2	1.1%
Artist	1	0.5%
Retired	1	0.5%
Interior designer	1	0.5%
Driver	1	0.5%
Non response	1	0.5%
<b>Total Count</b>	<b>187</b>	<b>100%</b>

6. PERMANENT PLACE OF RESIDENCE - BY NATIONALITY (Q4 X Q3)

Place of Residence	Arab	Non Arab	Total Sample
Europe	0%	54.1%	31.6%
Arab countries	98.7%	3.7%	43.3%
Far East	0%	9.2%	5.3%
America	0%	18.3%	10.7%
Australia	1.3%	9.2%	5.9%
Canada	0%	5.5%	3.2%
<b>Total Count</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>
<b>Sample Base</b>	<b>78</b>	<b>109</b>	<b>187</b>

7. SOCIAL STATUS - BY NATIONALITY (Q7 X Q3)

Nationality	Married	Single	Divorced	Widow	Total Sample	Sample Base
Total Sample	64.7%	31.6%	3.2%	0.5%	100%	187
Arab	59%	37.2%	3.8%	0%	100%	78
Non Arab	68.8%	27.5%	2.8%	0%	100%	109

8. LOCATION OF HOTEL WHERE TOURIST IS STAYING (Q10)

Location	Frequency	Percent
Middle Metn	22	11.76%
Beirut	129	68.98%
Other- Mount Lebanon	32	17.11%
Non response	4	2.14%
<b>Total Count</b>	<b>187</b>	<b>100%</b>

9. FIRST TIME VS. FREQUENT VISITOR TO LEBANON - BY NATIONALITY (Q1 X Q3)

<b>First Time Visitor</b>	<b>Arab</b>	<b>Non Arab</b>	<b>Total Sample</b>
Yes	60.3%	72.1%	67.2%
No	39.7%	27.9%	32.8%
<b>Total Count</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

10. COMPANIONSHIP DURING CURRENT TRIP TO LEBANON BY - NATIONALITY (Q11 X Q3)

<b>Companionship</b>	<b>Arab</b>	<b>Non Arab</b>	<b>Total Sample</b>
Alone	26.9%	30.3%	28.9%
Family	24.4%	11.0%	16.6%
Friends	47.4%	55.0%	51.9%
No response	1.3%	3.7%	2.7%
<b>Total Count</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

## B. TRAVELING HABITS

(Sample Base: 187)

### 11. ARE YOU A FREQUENT TRAVELER - BY NATIONALITY (Q12 X Q3)

Frequent traveler	Arab	Non Arab	Total Sample
Yes	53.8%	68.8%	62.6%
No	46.2%	31.2%	37.4%
<b>Total Count</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

### 12. FREQUENCY OF TRAVELING - BY NATIONALITY

(For Business Reasons Q13 X Q3)

Traveling frequency	Arab	Non Arab	Total Sample
None	52.6%	42.2%	46.5%
Less than once / year	5.1%	8.3%	7.0%
Once / year	9.0%	7.3%	8.0%
Twice / year	15.4%	24.8%	20.9%
3 times / year	9.0%	5.5%	7.0%
4 times / year	3.8%	2.8%	3.2%
More than 4 times / year	5.1%	9.2%	7.5%
<b>Total Count</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

(For tourism Q14 X Q3)

Traveling frequency	Arab	Non Arab	Total Sample
None	7.7%	11.0%	9.6%
Less than once / year	20.5%	18.3%	19.3%
Once / year	53.8%	55.0%	54.5%
Twice / year	16.7%	12.8%	14.4%
3 times / year	0%	.9%	.5%
4 times / year	0%	1.8%	1.1%
More than 4 times / year	1.3%	0%	.5%
<b>Total Count</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

13. FAVORITE MONTH(S) FOR TRAVELING - BY NATIONALITY (Q15 X Q3)

<b>Month</b>	<b>Arab</b>	<b>Non Arab</b>	<b>Total Sample</b>
December	43.1%	38.5%	40.3%
August	30.6%	31.2%	30.9%
July	29.2%	14.7%	20.4%
November	26.4%	25.7%	26.0%
June	22.2%	6.4%	12.7%
January	13.9%	8.3%	10.5%
October	9.7%	9.2%	9.4%
May	6.9%	6.4%	6.6%
February	5.6%	4.6%	5.0%
March	4.2%	5.5%	5.0%
April	4.2%	14.8%	10.6%
September	4.2%	3.7%	3.9%

14. MAJOR DESTINATION COUNTRIES - BY NATIONALITY (Q16 X Q3)

(In General Sorted by percent of Total Sample)

Country	Arab	Non Arab	Total Sample
USA	33.33%	51.38%	43.85%
Lebanon	53.85%	33.94%	42.25%
France	35.90%	35.78%	35.83%
Egypt	37.18%	16.51%	25.13%
Emirates	30.77%	14.68%	21.39%
Italy	11.54%	25.69%	19.79%
Germany	19.23%	14.68%	16.58%
Far East	6.41%	18.35%	13.37%
Syria	24.36%	3.67%	12.30%
Canada	2.56%	17.43%	11.23%
Japan	11.54%	9.17%	10.16%
UK	11.54%	9.17%	10.16%
Australia	3.85%	12.84%	9.09%
Switzerland	6.41%	10.09%	8.56%
India	5.13%	6.42%	5.88%
Belgium	2.56%	8.26%	5.88%
Morocco	8.97%	2.75%	5.35%
Jordan	8.97%	2.75%	5.35%
Turky	6.41%	4.59%	5.35%
Holland	2.56%	6.42%	4.81%
Tunisia	5.13%	2.75%	3.74%
Saudi Arabia	5.13%	0.92%	2.67%
Greece	0%	4.59%	2.67%
Kuwait	1.28%	1.83%	1.60%
Portugal	1.28%	0.92%	1.07%
Africa	0.00%	1.83%	1.07%
Iran	0%	1.83%	1.07%
Philippine	0%	1.83%	1.07%
Norway	0%	1.83%	1.07%
KSA	0%	1.83%	1.07%
Liberia	0%	0.92%	0.53%
Trinidad	0%	0.92%	0.53%
Iraq	0%	0.92%	0.53%
Brazil	0%	0.92%	0.53%
Monte Carlo	0%	0.92%	0.53%
<b>Sample Base</b>	<b>78</b>	<b>109</b>	<b>187</b>

(Favorite Country In Order of Preference)

1<sup>st</sup> Favorite Country Sorted By Total Sample

Country	Arab	Non Arab	Total Sample
USA	11.5%	27.5%	20.9%
France	19.2%	15.6%	17.1%
Egypt	17.9%	2.8%	9.1%
Emirates	14.1%	0.9%	6.4%
Germany	6.4%	5.5%	5.9%
Italy	0%	8.3%	4.8%
Lebanon	9.0%	0.9%	4.3%
Canada	2.6%	3.7%	3.2%
Australia	1.3%	4.6%	3.2%
UK	1.3%	2.8%	2.1%
India	1.3%	2.8%	2.1%
Japan	2.6%	0.9%	1.6%
Switzerland	0%	2.8%	1.6%
Far East	0%	2.8%	1.6%
Turky	2.6%	0%	1.1%
Syria	0%	1.8%	1.1%
Tunisia	1.3%	0.9%	1.1%
Belgium	0%	1.8%	1.1%
Holland	0%	1.8%	1.1%
Greece	0%	0.9%	0.5%
Jordan	1.3%	0%	0.5%
Iran	0%	0.90%	0.5%
Philippine	0%	0.90%	0.5%
Brazil	0%	0.9	0.5%
Saudi Arabia	0%	0%	0%
Kuwait	0%	0%	0%
Liberia	0%	0%	0%
Portugal	0%	0%	0%
Trinidad	0%	0%	0%
Morocco	0%	0%	0%
Africa	0%	0%	0%
Iraq	0%	0%	0%
Norway	0%	0%	0%
KSA	0%	0%	0%
Not specified	7.7%	8.3	8.0%
<b>Total count</b>	<b>100 %</b>	<b>100%</b>	<b>100%</b>



2<sup>nd</sup> Favorite Country - Sorted By Total Sample

Country	Arab	Non Arab	Total Sample
USA	9.0%	13.8%	11.8%
France	5.1%	11.0%	8.6%
Egypt	10.3%	5.5%	7.5%
Lebanon	10.3%	4.6%	7.0%
Italy	5.1%	7.3%	6.4%
Syria	11.5%	0%	4.8%
UK	5.1%	4.6%	4.8%
Germany	6.4%	2.8%	4.3%
Japan	2.6%	5.5%	4.3%
Far East	2.6%	4.6%	3.7%
Emirates	5.1%	1.8%	3.2%
Canada	0%	5.5%	3.2%
Australia	0%	5.5%	3.2%
Jordan	3.8%	2.8%	3.2%
Switzerland	2.6%	1.8%	2.1%
Belgium	1.3%	2.8%	2.1%
Morocco	2.6%	1.8%	2.1%
Saudi Arabia	3.8%	0%	1.6%
India	1.3%	0.90%	1.1%
Portugal	1.3%	0.90%	1.1%
Greece	0%	0.90%	0.5%
Holland	0%	0.90%	0.5%
Trinidad	0%	0.90%	0.5%
Iran	0%	0.9%	0.5%
KSA	0%	0.9%	0.5%
Kuwait	0%	0%	0%
Turky	0%	0%	0%
Tunisia	0%	0%	0%
Liberia	0%	0%	0%
Africa	0%	0%	0%
Iraq	0%	0%	0%
Philippine	0%	0%	0%
Norway	0%	0%	0%
Brazil	0%	0%	0%
Not specified	10.3%	11.9%	11.2%
<b>Total count</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

3<sup>rd</sup> Favorite Country - Sorted By Total Sample

Country	Arab	Non Arab	Total Sample
Lebanon	11.5%	11.9%	11.8%
France	9.0%	9.2%	9.1%
USA	11.5%	7.3%	9.1%
Egypt	5.1%	8.3%	7.0%
Emirates	7.7%	5.5%	6.4%
Syria	10.3%	0.9%	4.8%
Switzerland	2.6%	4.6%	3.7%
Far East	1.3%	5.5%	3.7%
Canada	0%	5.5%	3.2%
Germany	2.6%	2.8%	2.7%
UK	5.1%	0.9%	2.7%
Italy	2.6%	2.8%	2.7%
Turky	2.6%	1.8%	2.1%
Belgium	1.3%	2.8%	2.1%
India	2.6%	1.8%	2.1%
Kuwait	1.3%	1.8%	1.6%
Holland	1.3%	1.8%	1.6%
Jordan	3.8%	0%	1.6%
Australia	0%	1.8%	1.1%
Tunisia	1.3%	0.9%	1.1%
Greece	0%	1.8%	1.1%
Saudi Arabia	0%	0.9%	0.5%
Japan	0%	0.9%	0.5%
Liberia	0%	0.9%	0.5%
Morocco	0%	0.9%	0.5%
Africa	0%	0.9%	0.5%
Iraq	0%	0.9%	0.5%
KSA	0%	0.9%	0.5%
Portugal	0%	0%	0%
Trinidad	0%	0%	0%
Iran	0%	0%	0%
Philippine	0%	0%	0%
Norway	0%	0%	0%
Brazil	0%	0%	0%
Not specified	16.7%	13.8%	15%
<b>Total count</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

4<sup>th</sup> Favorite Country - Sorted By Total Sample

Country	Arab	Non Arab	Total Sample
Lebanon	23.1%	16.5%	19.3%
Italy	3.8%	7.3%	5.9%
Emirates	3.8%	6.4%	5.3%
Far East	2.6%	5.5%	4.3%
Germany	3.8%	3.7%	3.7%
Japan	6.4%	1.8%	3.7%
Morocco	6.4%	0%	2.7%
USA	1.3%	2.8%	2.1%
Turky	1.3%	2.8%	2.1%
Egypt	3.8%	0%	1.6%
Syria	0%	0.9%	1.6%
Canada	0%	2.8%	1.6%
Australia	2.6%	0.9%	1.6%
Tunisia	2.6%	0.9%	1.6%
Holland	1.3%	1.8%	1.6%
France	2.6%	0%	1.1%
Switzerland	1.3%	0.9%	1.1%
Norway	0%	1.8%	1.1%
Saudi Arabia	1.3%	0%	0.5%
UK	0%	0.9%	0.5%
Belgium	0%	0.9%	0.5%
Greece	0%	0.9%	0.5%
India	0%	0.9%	0.5%
Africa	0%	0.9%	0.5%
Iran	0%	0.9%	0.5%
Monte Carlo	0%	0.9%	0.5%
Kuwait	0%	0%	0%
Liberia	0%	0%	0%
Portugal	0%	0%	0%
Trinidad	0%	0%	0%
Jordan	0%	0%	0%
Iraq	0%	0%	0%
Philippine	0%	0%	0%
Brazil	0%	0%	0%
KSA	0%	0%	0%
Not specified	29.5%	36.7%	33.7%
<b>Total count</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

15. PROFILE OF RESPONDENTS WHO SELECTED LEBANON AS A MAJOR DESTINATION COUNTRY

(Gender Q16 X Q5)

Gender	Frequency	Percent
Male	62	78.5%
Female	17	21.5%
<b>Total Count</b>	<b>79</b>	<b>100%</b>

(Age Q16 X Q6)

Age	Frequency	Percent
18-24	9	11.4%
25-29	14	17.7%
30-34	17	21.5%
35-39	15	19.0%
40-44	7	8.9%
45-49	7	8.9%
50-54	8	10.1%
55 and above	2	2.5%
<b>Total Count</b>	<b>79</b>	<b>100%</b>

(Social Status Q16 X Q7)

Status	Frequency	Percent
Married	42	53.2%
Single	32	40.5%
Divorced	5	6.3%
Widow	0%	0%
<b>Total Count</b>	<b>79</b>	<b>100%</b>

(Education Q16 X Q8)

Educational Level	Frequency	Percent
Elementary and below	1	1.3%
Intermediary	9	11.4%
Second / Technical	17	21.5%
University and above	51	64.6%
Non response	1	1.3%
<b>Total Count</b>	<b>79</b>	<b>100%</b>

(Companionship during visit Q16 X Q11)

Companionship	Frequency	Percent
Alone	22	27.8%
Family	19	24.1%
Friends	37	46.8%
No response	1	1.3%
<b>Total Count</b>	<b>79</b>	<b>100%</b>

16. AVERAGE DURATION OF STAY PER DESTINATION COUNTRY - BY NATIONALITY  
(Q17 X Q3)

Duration of Stay	Arab	Non Arab	Total Sample
<b>European countries (Sample base 126)</b>			
2 weeks	27.9%	28.9%	28.6%
1 week	32.6%	41.0%	38.1%
3 weeks	11.6%	9.6%	10.3%
Less than 1 week	25.6%	19.3%	21.4%
1 month	2.3%	0%	.8%
2 months	0%	0%	0%
More than 2 months	0%	1.2%	.8%
<b>Total count-European</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>
<b>Arab Countries (Sample base 61)</b>			
2 weeks	0%	0%	0%
1 week	73.1%	28.6%	47.5%
3 weeks	19.2%	11.4%	14.8%
Less than 1 week	0%	40.0%	23.0%
1 month	3.8%	14.3%	9.8%
2 months	3.8%	5.7%	4.9%
More than 2 months	0%	0%	0%
<b>Total count- Arab</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>
<b>African countries (Sample base 13)</b>			
2 weeks	0%	45.5%	38.5%
1 week	0%	18.2%	15.4%
3 weeks	0%	9.1%	7.7%
Less than 1 week	100.0%	27.3%	38.5%
1 month	0%	0%	0%
2 months	0%	0%	0%
More than 2 months	0%	0%	0%
<b>Total count-Africa</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>
<b>Far eastern countries (Sample base 47)</b>			
2 weeks	20.0%	12.5%	14.9%
1 week	33.3%	37.5%	36.2%
3 weeks	0%	12.5%	8.5%
Less than 1 week	33.3%	31.3%	31.9%
1 month	13.3%	6.3%	8.5%
2 months	0%	0%	0%
More than 2 months	0%	0%	0%
<b>Total count-Far East</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

17. HOSPITALITY SERVICE USED - BY NATIONALITY (Q18 X Q3)

Frequent traveler	Arab	Non Arab	Total Sample
Hotel	88.5%	83.5%	85.6%
Own house	2.6%	0%	1.1%
	1.3%	6.4%	4.3%
No response	7.7%	10.1%	9.1%
<b>Total Count</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

18. OTHER FACILITIES AND SERVICES USED - BY NATIONALITY (Q19 X Q3)

(During a Business Trip)

Facilities	Arab	Non Arab
Rent a car	38.5%	46.8%
Rent a mobile phone	14.1%	11.0%
Tourist guide	3.8%	12.8%
Business center	32.1%	40.4%
e-mail / internet	0.0%	0.0%
Communication facilities (telephone, etc)	1.3%	0.0%
None	0%	0.9%

(During a Tourism Trip)

Facilities	Arab	Non Arab
Rent a car	78.2%	65.1%
Rent a mobile phone	16.7%	5.5%
Tourist guide	46.2%	65.1%
Business center	14.1%	10.1%
e-mail / internet	1.3%	0.0%
Communication facilities (telephone, etc)	1.3%	2.8%
None	1.3%	0%

19. ACTIVITIES USUALLY PRACTICED DURING TRIP - BY NATIONALITY (Q20 X Q3)

Activity	Arab	Non Arab	Total Sample
Hunting	6.41%	11.01%	9.09%
Ski	16.67%	15.60%	16.04%
Swimming	16.67%	13.76%	14.97%
Restaurant	30.77%	11.01%	19.25%
Visiting archeological sites	58.97%	51.38%	54.55%
Attend cultural events (theater, festivals, etc.)	11.54%	9.17%	10.16%
Visit friends	6.41%	4.59%	5.35%
Shopping	53.85%	47.71%	50.27%
Night life	20.51%	8.26%	13.37%
Visit museums	12.82%	17.43%	15.51%
Visit factories and exhibitions	6.41%	13.76%	10.70%
Practice sports (unspecified)	0.00%	3.67%	2.14%
Visit natural parks / walk in nature	1.28%	2.75%	2.14%
Visit theaters	0.00%	1.83%	1.07%
Driving a private airplane	0.00%	0.92%	0.53%
Go to leisure centers	1.28%	0.00%	0.53%
Visit exhibition	0.00%	0.92%	0.53%
Visit libraries/universities	0.00%	0.92%	0.53%

الجمهورية اللبنانية

مكتب وزير الدولة لشؤون التنمية الإدارية  
مركز مشاريع ودراسات القطاع العام

20. TYPE OF TRIP PER COUNTRIES VISITED (Q21)

(Type of Trip per Country in General By alphabetical order)

Country	Business trip	Tourism	Both	Total Count
Africa	0%	85.71%	14.29%	100%
Australia	12.50%	50%	37.50%	100%
Belgium	12.50%	37.50%	50%	100%
Brazil	50%	0%	50%	100%
Canada	35.00%	45%	20%	100%
Egypt	4.26%	87.23%	8.51%	100%
Emirates	5.41%	83.78%	10.81%	100%
Far East	12.50%	66.67%	20.83%	100%
France	23.88%	58.21%	17.91%	100%
Germany	45.95%	37.84%	16.22%	100%
Greece	0%	72.73%	27.27%	100%
Holland	22.22%	55.56%	22.22%	100%
India	9.09%	81.82%	9.09%	100%
Iran	100%	0%	0%	100%
Iraq	0%	100%	0%	100%
Italy	10.81%	72.97%	16.22%	100%
Japan	55.00%	35.00%	10%	100%
Jordan	100%	0%	0%	100%
KSA	0%	100%	0%	100%
Kuwait	33.33%	66.67%	0%	100%
Liberia	50%	50%	0%	100%
Monte Carlo	23.88%	58.21%	17.91%	100%
Morocco	50%	0%	50%	100%
Norway	0%	100%	0%	100%
Philippine	50%	0%	50%	100%
Portugal	0%	100%	0%	100%
Saudi Arabia	75%	25.00%	0%	100%
Switzerland	0%	66.67%	33.33%	100%
Syria	8.70%	82.61%	8.70%	100%
Trinidad	0%	66.67%	33.33%	100%
Tunisia	10%	90%	0%	100%
Turky	0%	100%	0%	100%
UK	25.00%	55%	20%	100%
USA	25.64%	43.59%	30.77%	100%

21. FEATURES ESPECIALLY LIKED THE TOP 11 MAJOR DESTINATION COUNTRIES VISITED - BY NATIONALITY (Q21 X Q3)

(Country: France)

Feature	Arab	Non Arab	Total Sample
Commercial centers	3.57%	6.94%	5.47%
Museums	5.36%	9.72%	7.81%
Industrial and technological centers	3.57%	0%	1.56%
Religious sites	0%	2.78%	1.56%
Archeological sites	28.57%	26.39%	27.34%
Highways	1.79%	1.39%	1.56%
Nature	0.00%	6.94%	3.91%
Restaurants and casinos	19.64%	25%	22.66%
Weather	0%	1.39%	0.78%
Cultural events	5.36%	2.78%	3.91%
Night life	5.36%	0%	2.34%
Shopping	7.14%	8.33%	7.81%
Huge buildings/ skyscrapers	5.36%	2.78%	3.91%
Business facilities	8.93%	4.17%	6.25%
Important factories	5.36%	0%	2.34%
Fair and exhibitions	0%	1.39%	0.78%
<b>Total Count</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>
<b>Sample Base</b>	<b>56</b>	<b>72</b>	<b>128</b>

(Country: Germany)

Feature	Arab	Non Arab	Total Sample
Commercial centers	11.11%	6.45%	8.62%
Museums	0%	6.45%	3.45%
Industrial and technological centers	7.41%	0%	3.45%
Archeological sites	11.11%	0%	5.17%
Highways	3.70%	9.68%	6.90%
Nature	22.22%	12.90%	17.24%
Restaurants and casinos	7.41%	12.90%	10.34%
Weather	0%	3.23%	1.72%
Night life	0%	3.23%	1.72%
Shopping	7.41%	9.68%	8.62%
Huge buildings/ skyscrapers	0%	12.90%	6.90%
Business facilities	7.41%	19.35%	13.79%
Important factories	11.11%	0%	5.17%
Fair and exhibitions	11.11%	0%	5.17%
<b>Total Count</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>
<b>Sample Base</b>	<b>27</b>	<b>31</b>	<b>58</b>



(Country: Egypt)

Feature	Arab	Non Arab	Total Sample
Museums	0%	3.57%	1.37%
Religious sites	0%	7.14%	2.74%
Archeological sites	64.44%	57.14%	61.64%
Nature	11.11%	3.57%	8.22%
Restaurants and casinos	6.67%	10.71%	8.22%
Weather	0%	7.14%	2.74%
Cultural events	0%	3.57%	1.37%
Night life	11.11%	3.57%	8.22%
Business facilities	2.22%	0%	1.37%
Important factories	2.22%	0%	1.37%
Resorts	0%	3.57%	1.37%
Beaches	2.22%	0%	1.37%
<b>Total Count</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>
<b>Sample Base</b>	<b>45</b>	<b>28</b>	<b>73</b>

(Country: Japan)

Feature	Arab	Non Arab	Total Sample
Commercial centers	8%	17.65%	11.90%
Industrial and technological centers	16%	23.53%	19.05%
Petroleum wells			
Religious sites	4%	0%	2.38%
Archeological sites	8%	11.76%	9.52%
Highways	4%	0%	2.38%
Nature	12%	11.76%	11.90%
Restaurants and casinos	8%	5.88%	7.14%
Night life	4%	0%	2.38%
Shopping	4%	0%	2.38%
Huge buildings/ skyscrapers	12%	17.65%	14.29%
Business facilities	12%	11.76%	11.90%
Fair and exhibitions	8%	0%	4.76%
<b>Total Count</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>
<b>Sample Base</b>	<b>25</b>	<b>17</b>	<b>42</b>

(Country: Other Far Eastern Countries)

Feature	Arab	Non Arab	Total Sample
Commercial centers	0%	2.70%	2.33%
Museums	0%	5.41%	4.65%
Industrial and technological centers	0%	2.70%	2.33%
Religious sites	0%	2.70%	2.33%
Archeological sites	66.67%	16.22%	23.26%
Nature	0%	13.51%	11.63%
Restaurants and casinos	0%	13.51%	11.63%
Weather	0%	10.81%	9.30%
Cultural events	0%	8.11%	6.98%
Night life	16.67%	0.00%	2.33%
Shopping	0%	2.70%	2.33%
Huge buildings/ skyscrapers	0%	8.11%	6.98%
Business facilities	17%	10.81%	11.63%
Fair and exhibitions	0%	2.70%	2.33%
<b>Total Count</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>
<b>Sample Base</b>	<b>6</b>	<b>37</b>	<b>43</b>

(Country: Emirates)

Feature	Arab	Non Arab	Total Sample
Commercial centers	20.00%	10.00%	16.00%
Industrial and technological centers	2.22%	0.00%	1.33%
Archeological sites	8.89%	3.33%	6.67%
Highways	2.22%	3.33%	2.67%
Nature	4.44%	13.33%	8.00%
Restaurants and casinos	24.44%	16.67%	21.33%
Weather	0.00%	3.33%	1.33%
Cultural events	0.00%	3.33%	1.33%
Night life	2.22%	0.00%	1.33%
Shopping	15.56%	23.33%	18.67%
Huge buildings/ skyscrapers	11.11%	10.00%	10.67%
Business facilities	6.67%	13.33%	9.33%
Important factories	2.22%	0.00%	1.33%
<b>Total Count</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>
<b>Sample Base</b>	<b>45</b>	<b>30</b>	<b>75</b>

(Country: Syria)

Feature	Arab	Non Arab	Total Sample
Religious sites	3.03%	0.00%	2.63%
Archeological sites	51.52%	60.00%	52.63%
Nature	15.15%	20.00%	15.79%
Restaurants and casinos	9.09%	0.00%	7.89%
Weather	6.06%	20.00%	7.89%
Shopping	9.09%	0.00%	7.89%
Business facilities	6.06%	0.00%	5.26%
<b>Total Count</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>
<b>Sample Base</b>	<b>33</b>	<b>5</b>	<b>38</b>

(Country: UK)

Feature	Arab	Non Arab	Total Sample
Commercial centers	15%	6.25%	11.11%
Museums	10%	0%	5.56%
Archeological sites	15%	18.75%	16.67%
Highways	5%	0%	2.78%
Nature	15%	12.50%	13.89%
Restaurants and casinos	15%	25%	19.44%
Weather	15%	6.25%	11.11%
Night life	0%	6.25%	2.78%
Shopping	5%	12.50%	8.33%
Huge buildings/ skyscrapers	0%	6.25%	2.78%
Business facilities	5%	6.25%	5.56%
<b>Total Count</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>
<b>Sample Base</b>	<b>20</b>	<b>16</b>	<b>36</b>

(Country: USA)

Feature	Arab	Non Arab	Total Sample
Commercial centers	9.80%	5.88%	7.19%
Museums	1.96%	1.96%	1.96%
Industrial and technological centers	9.80%	1.96%	4.58%
Archeological sites	13.73%	6.86%	9.15%
Highways	5.88%	1.96%	3.27%
Nature	1.96%	4.90%	3.92%
Restaurants and casinos	17.65%	22.55%	20.92%
Cultural events	0%	0.98%	0.65%
Night life	7.84%	9.80%	9.15%
Shopping	5.88%	3.92%	4.58%
Huge buildings/ skyscrapers	7.84%	10.78%	9.80%
Business facilities	11.76%	26.47%	21.57%
Important factories	0%	0.98%	0.65%
Fair and exhibitions	5.88%	0.98%	2.61%
<b>Total Count</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>
<b>Sample Base</b>	<b>51</b>	<b>102</b>	<b>153</b>

(Country: Canada)

Feature	Arab	Non Arab	Total Sample
Commercial centers	0%	6.06%	5.13%
Museums	0%	6.06%	5.13%
Industrial and technological centers	0%	12.12%	10.26%
Archeological sites	16.67%	0.00%	2.56%
Nature	16.67%	9.09%	10.26%
Restaurants and casinos	16.67%	12.12%	12.82%
Weather	16.67%	6.06%	7.69%
Cultural events	0.00%	3.03%	2.56%
Shopping	16.67%	0%	2.56%
Huge buildings/ skyscrapers	16.67%	6.06%	7.69%
Business facilities	0.00%	30.30%	25.64%
Fair and exhibitions	0.00%	9.09%	7.69%
<b>Total Count</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>
<b>Sample Base</b>	<b>6</b>	<b>33</b>	<b>39</b>

(Country: Italy)

Feature	Arab	Non Arab	Total Sample
Commercial centers	0%	12.70%	10%
Museums	0%	1.59%	1.25%
Religious sites	11.76%	15.87%	15%
Archeological sites	23.53%	23.81%	23.75%
Highways	0%	1.59%	1.25%
Nature	0%	3.17%	2.50%
Restaurants and casinos	35.29%	19.05%	22.50%
Weather	0%	1.59%	1.25%
Night life	17.65%	9.52%	11.25%
Shopping	0%	3.17%	2.50%
Huge buildings/ skyscrapers	5.88%	4.76%	5%
Business facilities	0%	3.17%	2.50%
Important factories	5.88%	0%	1.25%
<b>Total Count</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>
<b>Sample Base</b>	<b>17</b>	<b>63</b>	<b>80</b>

22. MAJOR FEATURES ESPECIALLY LIKED - BY AGE (Q21 X Q6)

Feature	18-24	25-29	30-34	35-39	40-44	45-49	50-54	55 and above	Total Sample
Commercial centers	5.45%	3.40%	4.55%	2.91%	5.73%	11.76%	7.37%	6.67%	5.55%
Museums	3.64%	2.72%	3.03%	3.88%	4.69%	5.04%	2.11%	8.89%	3.94%
Industrial and technological centers	0%	2.04%	3.79%	1.94%	3.13%	4.20%	2.11%	2.22%	2.62%
Petroleum wells	0%	0%	0.00%	0.49%	0.00%	0.84%	1.05%	0%	0.30%
Religious sites	0%	2.04%	0.76%	2.43%	3.13%	4.20%	2.11%	2.22%	2.32%
Archeological sites	27.27%	29.25%	19.70%	19.42%	14.06%	24.37%	20.00%	13.33%	20.69%
Highways	0%	0.68%	0.76%	2.91%	2.60%	3.36%	2.11%	0.00%	1.92%
Nature	7.27%	10.88%	12.88%	12.62%	10.94%	5.04%	12.63%	17.78%	11.10%
Restaurants and casinos	20%	14.29%	11.36%	20.87%	22.40%	10.08%	12.63%	15.56%	16.55%
Weather	3.64%	4.76%	4.55%	1.94%	2.08%	2.52%	2.11%	0%	2.83%
Cultural events	1.82%	0.68%	3.79%	0.49%	0.52%	2.52%	2.11%	2.22%	1.51%
Night life	5.45%	4.08%	3.79%	5.83%	7.29%	3.36%	5.26%	4.44%	5.15%
Shopping	10.91%	7.48%	6.06%	2.91%	3.65%	5.04%	8.42%	13.33%	5.85%
Huge buildings/ skyscrapers	5.45%	6.12%	8.33%	6.80%	5.73%	4.20%	4.21%	0%	5.75%
Business facilities	7.27%	8.16%	12.88%	10.19%	12.50%	8.40%	8.42%	6.67%	9.99%
Important factories	0%	0%	0.00%	0.97%	1.04%	2.52%	6.32%	0.00%	1.31%
Fair and exhibitions	1.82%	3.40%	2.27%	1.46%	0%	2.52%	1.05%	4.44%	1.82%
Water park	0%	0%	0%	0%	0.52%	0%	0%	0%	0.10%
Hotels	0%	0%	0%	0.49%	0%	0%	0%	0%	0.10%
Hospitality	0%	0%	0.76%	0.49%	0%	0%	0%	0%	0.20%
Castles	0%	0%	0%	0.49%	0%	0%	0%	0%	0.10%
Resorts	0%	0%	0%	0.49%	0%	0%	0%	0%	0.10%
Beaches	0%	0%	0.76%	0%	0%	0%	0%	2.22%	0.20%
<b>Total Count</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>
<b>Sample Base (# of responses)</b>	<b>55</b>	<b>147</b>	<b>132</b>	<b>206</b>	<b>192</b>	<b>119</b>	<b>95</b>	<b>45</b>	<b>991</b>

23. FEATURES ESPECIALLY LIKED - BY EDUCATIONAL LEVEL (Q21 X Q8)

Feature	Elementary and below	Intermediate	Secondary/ Technical	University and above	Total Sample
Commercial centers	0%	4.76%	8.33%	5.09%	5.59%
Museums	16.67%	9.52%	1.79%	3.88%	3.96%
Industrial and technological centers	0%	1.59%	4.17%	2.41%	2.64%
Petroleum wells	0%	0.00%	0%	0.40%	0.30%
Religious sites	0%	4.76%	0.60%	2.54%	2.34%
Archeological sites	33.33%	23.81%	23.81%	19.41%	20.53%
Highways	0%	0%	1.79%	2.14%	1.93%
Nature	16.67%	4.76%	10.71%	11.78%	11.18%
Restaurants and casinos	0%	14.29%	14.29%	17.54%	16.67%
Weather	16.67%	3.17%	1.79%	2.95%	2.85%
Cultural events	0%	1.59%	3.57%	1.07%	1.52%
Night life	0%	0%	4.76%	5.62%	5.08%
Shopping	0%	6.35%	6.55%	5.76%	5.89%
Huge buildings/ skyscrapers	0%	7.94%	5.36%	5.76%	5.79%
Business facilities	0%	6.35%	7.74%	10.58%	9.76%
Important factories	0%	3.17%	0.60%	1.34%	1.32%
Fair and exhibitions	0%	3.17%	4.17%	1.20%	1.83%
Water park	0%	0%	0%	0.13%	0.10%
Hotels	0%	1.59%	0%	0%	0.10%
Hospitality	0%	1.59%	0%	0.13%	0.20%
Castles	0%	1.59%	0%	0%	0.10%
Resorts	16.67%	0%	0%	0%	0.10%
Beaches	0%	0%	0%	0.27%	0.20%
<b>Total Count</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>
<b>Sample Base (# of responses)</b>	<b>6</b>	<b>63</b>	<b>168</b>	<b>747</b>	<b>984</b>

24. FEATURES ESPECIALLY LIKED - BY GENDER (Q21 X Q5)

<b>Feature</b>	<b>Males</b>	<b>Females</b>	<b>Total Sample</b>
Commercial centers	5.74%	4.52%	5.55%
Museums	3.95%	3.87%	3.94%
Industrial and technological centers	3.11%	0.00%	2.62%
Petroleum wells	0.24%	0.65%	0.30%
Religious sites	2.63%	0.65%	2.32%
Archeological sites	19.74%	25.81%	20.69%
Highways	1.79%	2.58%	1.92%
Nature	10.89%	12.26%	11.10%
Restaurants and casinos	16.51%	16.77%	16.55%
Weather	2.87%	2.58%	2.83%
Cultural events	1.67%	0.65%	1.51%
Night life	5.86%	1.29%	5.15%
Shopping	5.02%	10.32%	5.85%
Huge buildings/ skyscrapers	5.62%	6.45%	5.75%
Business facilities	10.41%	7.74%	9.99%
Important factories	1.56%	0.00%	1.31%
Fair and exhibitions	1.91%	1.29%	1.82%
Water park	0.00%	0.65%	0.10%
Hotels	0.00%	0.65%	0.10%
Hospitality	0.12%	0.65%	0.20%
Castles	0.00%	0.65%	0.10%
Resorts	0.12%	0.00%	0.10%
Beaches	0.24%	0.00%	0.20%
<b>Total Count</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>
<b>Sample Base (# of responses)</b>	<b>836</b>	<b>155</b>	<b>991</b>

25. FEATURES ESPECIALLY LIKED - BY SOCIAL STATUS (Q21 X Q7)

<b>Feature</b>	<b>Married</b>	<b>Single</b>	<b>Divorced</b>	<b>Widow</b>	<b>Total Sample</b>
Commercial centers	5.34%	5.74%	5.41%	20.00%	5.55%
Museums	4.21%	3.63%	2.70%	0.00%	3.94%
Industrial and technological centers	2.91%	2.42%	0.00%	0.00%	2.62%
Petroleum wells	0.32%	0.30%	0.00%	0.00%	0.30%
Religious sites	2.59%	1.21%	8.11%	0.00%	2.32%
Archeological sites	16.83%	27.49%	24.32%	20.00%	20.69%
Highways	2.43%	0.91%	2.70%	0.00%	1.92%
Nature	11.65%	10.88%	0.00%	40.00%	11.10%
Restaurants and casinos	17.48%	14.80%	18.92%	0.00%	16.55%
Weather	2.75%	3.32%	0.00%	0.00%	2.83%
Cultural events	1.29%	1.51%	5.41%	0.00%	1.51%
Night life	5.18%	5.14%	2.70%	20.00%	5.15%
Shopping	5.83%	5.74%	8.11%	0.00%	5.85%
Huge buildings/ skyscrapers	5.18%	6.34%	10.81%	0.00%	5.75%
Business facilities	11.17%	7.85%	10.81%	0.00%	9.99%
Important factories	1.94%	0.30%	0.00%	0.00%	1.31%
Fair and exhibitions	1.62%	2.42%	0.00%	0.00%	1.82%
Water park	0.16%	0.00%	0.00%	0.00%	0.10%
Hotels	0.16%	0.00%	0.00%	0.00%	0.10%
Hospitality	0.32%	0.00%	0.00%	0.00%	0.20%
Castles	0.16%	0.00%	0.00%	0.00%	0.10%
Resorts	0.16%	0.00%	0.00%	0.00%	0.10%
Beaches	0.32%	0.00%	0.00%	0.00%	0.20%
<b>Total Count</b>	<b>100.00%</b>	<b>100.00%</b>	<b>100.00%</b>	<b>100.00%</b>	<b>100.00%</b>
<b>Sample Base (# of responses)</b>	<b>618</b>	<b>331</b>	<b>37</b>	<b>5</b>	<b>991</b>



26. AVERAGE DAILY EXPENDITURE DURING TRIP - BY NATIONALITY (Q22 X Q3)

(Total Daily Spending - Average)

Average Spent	Arab	Non Arab	Total Sample
Business Trip	\$515	\$300	\$400
Tourism	\$340	\$270	\$300

(Distribution of Total Daily Spending Average)

Average Spent	Arab	Non Arab	Total Sample
<i>Business Trip</i>			
Transportation	15%	15%	15%
Hospitality facilities	30%	25%	27%
Food and beverage	15%	15%	15%
Business facilities	20%	20%	20%
Shopping	10%	15%	13%
Visiting touristic sites	10%	10%	10%
Others	10%	5%	7%
<i>Tourism</i>			
Transportation	10%	15%	10%
Hospitality facilities	25%	25%	25%
Food and beverage	15%	15%	15%
Shopping	25%	25%	25%
Visiting touristic sites	10%	15%	15%
Others	15%	5%	10%

### C. TRIP TO LEBANON FIRST TIME VISITORS

(Sample Base: 125)

#### 27. TYPE OF TRIP - BY NATIONALITY (Q23 X Q3)

Type of Trip	Arab	Non Arab	Total Sample
Business trip	12.8%	30.8%	24.0%
Tourism	85.1%	55.1%	66.4%
Both	2.1%	14.1%	9.6%
<b>Total Count</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>
<b>Sample Base</b>	<b>47</b>	<b>78</b>	<b>125</b>

#### 28. TRIP ON A TOUR - BY NATIONALITY (Q24 X Q3)

Trip	Arab	Non Arab	Total Sample
On a tour	4.3%	35.1%	23.4%
Independent	95.7%	64.9%	76.6%
<b>Total Count</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

#### 29. TRIP ON A TOUR - BY AGE (Q24 X Q6)

Feature	18-24	25-29	30-34	35-39	40-44	45-49	50-54	55 and above
On a tour	10.0%	22.2%	8.0%	16.0%	30.0%	30.8%	60.0%	66.7%
Independent	90.0%	77.8%	92.0%	84.0%	70.0%	69.2%	40.0%	33.3%
<b>Total Count</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>
<b>Sample Base</b>	<b>10</b>	<b>18</b>	<b>25</b>	<b>25</b>	<b>20</b>	<b>13</b>	<b>10</b>	<b>4</b>

#### 30. TRIP ON A TOUR - BY SOCIAL STATUS (Q24 X Q7)

Feature	Married	Single	Divorced	Widow
On a tour	22.1%	25.6%	25.0%	---
Independent	77.9%	74.4%	75.0%	---
<b>Total Count</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>---</b>
<b>Sample Base</b>	<b>78</b>	<b>43</b>	<b>4</b>	<b>0</b>

#### 31. INTENDED DURATION OF STAY BY NATIONALITY (Q25 X Q3)

Duration	Arab	Non Arab	Total Sample
2 weeks	60.6%	53.8%	59.2%
3 weeks	14.1%	7.7%	12.8%
1 week	22.2%	30.8%	24.0%
2 months	2.0%	3.8%	2.4%
1 month	0%	3.8%	0.8%
Less than a week	1.0%	0%	0.8%
<b>Total Count</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

32. AREAS AND REGIONS VISITED - BY NATIONALITY (Q26 X Q3)

(Sorted by percent of Total Sample)

<b>Areas and Regions</b>	<b>Arab</b>	<b>Non Arab</b>	<b>Total Sample</b>
Jounieh	76.60%	71.79%	73.60%
Jbeil	36.17%	44.87%	41.60%
Baalbeck	21.28%	35.90%	30.40%
Beirut	29.79%	30.77%	30.40%
Beirut Central District	29.79%	25.64%	27.20%
South	36.17%	17.95%	24.80%
Tripoli	12.77%	29.49%	23.20%
Beirut Raoucheh	27.66%	14.10%	19.20%
Beirut - Hamra	31.91%	8.97%	17.60%
Broumana	17.02%	14.10%	15.20%
Saida	17.02%	12.82%	14.40%
Harissa	19.15%	11.54%	14.40%
Tyr	8.51%	12.82%	11.20%
Beit Eddine	17.02%	6.41%	10.40%
Aley	12.77%	5.13%	8.00%
Jeita	12.77%	5.13%	8.00%
Zahleh	6.38%	6.41%	6.40%
Faraya	10.64%	3.85%	6.40%
Cedars	6.38%	3.85%	4.80%
Bikfaya	8.51%	2.56%	4.80%
Bekaa	2.13%	5.13%	4.00%
Beit Mery	4.26%	3.85%	4.00%
Rabieh	4.26%	1.28%	2.40%
Chouf	2.13%	1.28%	1.60%
Deir El Kamar	2.13%	1.28%	1.60%
Mansourieh	2.13%	1.28%	1.60%
Baabdat	2.13%	0.00%	0.80%
Zaarour	0.00%	1.28%	0.80%
Anjar	0.00%	1.28%	0.80%
Casino	0.00%	1.28%	0.80%
<b>Sample Base</b>	<b>47</b>	<b>78</b>	<b>125</b>

33. ACTIVITIES PRACTICED - BY NATIONALITY (Q27 X Q3)

Activities	Arab	Non Arab	Total Sample
Visited the casino	12.77%	14.10%	13.60%
Night life	34.04%	21.79%	26.40%
Hunting	4.26%	7.69%	6.40%
Swimming	12.77%	17.95%	16.00%
Visited museums	17.02%	17.95%	17.60%
Visited archeological sites	42.55%	37.18%	39.20%
Went to restaurants	42.55%	24.36%	31.20%
Shopping	46.81%	33.33%	38.40%
Sports	10.64%	11.54%	11.20%
Visited fairs and exhibitions	12.77%	20.51%	17.60%
Went to theaters	6.38%	7.69%	7.20%
Went to cultural shows	0.00%	1.28%	0.80%
<b>Sample Base</b>	<b>47</b>	<b>78</b>	<b>125</b>

34. ACTIVITIES PRACTICED - BY AGE (Q27 X Q6)

Feature	18-24	25-29	30-34	35-39	40-44	45-49	50-54	55 and above
Visited the casino	0%	16.67%	20%	12%	10%	7.69%	30%	0%
Night life	0%	22.22%	20%	36%	50%	30.77%	10%	0%
Hunting	20%	5.56%	12%	4%	0%	7.69%	0%	0%
Swimming	0%	16.67%	20%	12%	15%	23.08%	20%	25%
Visited museums	10%	16.67%	16%	16%	30%	7.69%	30%	0%
Visited archeological sites	40%	33.33%	24%	28%	45%	61.54%	70%	50%
Went to restaurants	0%	33.33%	12%	48%	45%	46.15%	20%	25%
Shopping	70%	33.33%	36%	28%	35%	46.15%	30%	75%
Sports	40%	27.78%	12%	4%	5%	0%	0%	0%
Visited fairs and exhibitions	40%	27.78%	20%	12%	15%	0%	0%	50%
Went to theaters	0%	11.11%	4%	12%	5%	7.69%	10%	0%
Went to cultural shows	0%	0%	4%	0%	0%	0%	0%	0%
<b>Sample Base</b>	<b>10</b>	<b>18</b>	<b>25</b>	<b>25</b>	<b>20</b>	<b>13</b>	<b>10</b>	<b>4</b>

35. ACTIVITIES PRACTICED - BY EDUCATIONAL LEVEL (Q27 X Q8)

Feature	Elementary and below	Intermediate	Secondary/ Technical	University and above	Total Sample
Visited the casino	0%	0%	16.67%	13.86%	13.60%
Night life	0%	0%	22.22%	28.71%	26.40%
Hunting	0%	16.67%	5.56%	5.94%	6.40%
Swimming	0%	50%	11.11%	14.85%	16.00%
Visited museums	0%	16.67%	22.22%	16.83%	17.60%
Visited archeological sites	0%	0%	38.89%	41.58%	39.20%
Went to restaurants	0%	16.67%	22.22%	33.66%	31.20%
Shopping	0%	66.67%	61.11%	32.67%	38.40%
Sports	0%	16.67%	16.67%	9.90%	11.20%
Visited fairs and exhibitions	0%	16.67%	16.67%	17.82%	17.60%
Went to theaters	0%	50%	5.56%	4.95%	7.20%
Went to cultural shows	0%	0%	0%	0.99%	0.80%
<b>Sample Base</b>	<b>0</b>	<b>6</b>	<b>18</b>	<b>101</b>	<b>125</b>

36. ACTIVITIES PRACTICED - BY GENDER (Q27 X Q5)

Feature	Males	Females	Total Sample
Visited the casino	17.17%	0%	13.60%
Night life	31.31%	7.69%	26.40%
Hunting	5.05%	11.54%	6.40%
Swimming	16.16%	15.38%	16.00%
Visited museums	16.16%	23.08%	17.60%
Visited archeological sites	38.38%	42.31%	39.20%
Went to restaurants	36.36%	11.54%	31.20%
Shopping	33.33%	57.69%	38.40%
Sports	9.09%	19.23%	11.20%
Visited fairs and exhibitions	15.15%	26.92%	17.60%
Went to theaters	6.06%	11.54%	7.20%
Went to cultural shows	1.01%	0%	0.80%
<b>Sample Base</b>	<b>99</b>	<b>26</b>	<b>125</b>

37. FEATURES ESPECIALLY LIKED - BY NATIONALITY (Q28 X Q3)

Features	Arab	Non Arab	Total Sample
Short distances between areas	8.51%	7.69%	8.00%
Hospitality	19.15%	35.90%	29.60%
Night life	17.02%	12.82%	14.40%
Weather	40.43%	42.31%	41.60%
Nature	38.30%	23.08%	28.80%
Restaurants	38.30%	28.21%	32.00%
Museums	10.64%	10.26%	10.40%
Archeological sites	38.30%	26.92%	31.20%
Culture	10.64%	6.41%	8.00%
Openness	4.26%	5.13%	4.80%
Food quality	27.66%	47.44%	40.00%
Casino	6.38%	2.56%	4.00%
Shopping	0%	1.28%	0.80%
People are well educated	0%	1.28%	0.80%
<b>Sample Base</b>	<b>47</b>	<b>78</b>	<b>125</b>

38. FEATURES ESPECIALLY LIKED - BY AGE (Q28 X Q6)

Feature	18-24	25-29	30-34	35-39	40-44	45-49	50-54	55 and above	Total Sample
Short distances between areas	0%	5.56%	8%	16%	10%	7.69%	0%	0%	8%
Hospitality	40%	27.78%	52%	20%	20%	23.08%	30%	0%	29.60%
Night life	20%	22.22%	12%	16%	15%	15.38%	0%	0%	14.40%
Weather	50%	33.33%	48%	40%	60%	38.46%	10%	25%	41.60%
Nature	40%	50%	28%	28%	15%	7.69%	20%	75%	28.80%
Restaurants	50%	27.78%	16%	32%	15%	30.77%	70%	100%	32%
Museums	0%	16.67%	0%	8%	10%	23.08%	20%	25%	10.40%
Archeological sites	60%	27.78%	20%	28%	30%	30.77%	50%	25%	31.20%
Culture	10%	16.67%	12%	4%	5%	7.69%	0%	0%	8%
Openness	0%	5.56%	8%	4%	5%	0%	10%	0%	4.80%
Food quality	30%	11.11%	20%	56%	75%	53.85%	20%	50%	40%
Casino	0%	11.11%	4%	0%	5%	0%	10%	0%	4%
Shopping	0%	0%	0%	0%	5%	0%	0%	0%	0.80%
Well educated population	0%	0%	4%	0%	0%	0%	0%	0%	0.80%
<b>Sample Base</b>	<b>10</b>	<b>18</b>	<b>25</b>	<b>25</b>	<b>20</b>	<b>13</b>	<b>10</b>	<b>4</b>	<b>125</b>

39. FEATURES ESPECIALLY LIKED - BY EDUCATIONAL LEVEL (Q28 X Q8)

Feature	Elementary and below	Intermediate	Secondary/ Technical	University and above	Total Sample
Short distances between areas	---	0%	5.56%	8.91%	8.00%
Hospitality	---	50%	44.44%	25.74%	29.60%
Night life	---	0%	22.22%	13.86%	14.40%
Weather	---	50%	50.00%	39.60%	41.60%
Nature	---	33.33%	27.78%	28.71%	28.80%
Restaurants	---	50%	22.22%	32.67%	32%
Museums	---	16.67%	5.56%	10.89%	10.40%
Archeological sites	---	33.33%	33.33%	30.69%	31.20%
Culture	---	16.67%	16.67%	5.94%	8%
Openness	---	0%	5.56%	4.95%	4.80%
Food quality	---	0%	27.78%	44.55%	40.00%
Casino	---	0%	5.56%	3.96%	4.00%
Shopping	---	0%	0%	0.99%	0.80%
Well educated population	---	0%	0%	0.99%	0.80%
<b>Sample Base</b>	<b>0</b>	<b>6</b>	<b>18</b>	<b>101</b>	<b>125</b>

40. FEATURES ESPECIALLY LIKED - BY GENDER (Q27 X Q5)

Feature	Males	Females	Total Sample
Short distances between areas	9.09%	3.85%	8.00%
Hospitality	29.29%	30.77%	29.60%
Night life	16.16%	7.69%	14.40%
Weather	40.40%	46.15%	41.60%
Nature	28.28%	30.77%	28.80%
Restaurants	30.30%	38.46%	32%
Museums	9.09%	15.38%	10.40%
Archeological sites	26.26%	50.00%	31.20%
Culture	8.08%	7.69%	8%
Openness	5.05%	3.85%	4.80%
Food quality	42.42%	30.77%	40%
Casino	5.05%	0%	4%
Shopping	0%	3.85%	0.80%
Well educated population	1.01%	0%	0.80%
<b>Total Count</b>	<b>99</b>	<b>26</b>	<b>125</b>

41. FEATURES ESPECIALLY DISLIKED - BY NATIONALITY (Q29 X Q3)

Features	Arab	Non Arab	Total Sample
Poverty	6.38%	3.85%	4.80%
Abuse of tourists	8.51%	6.41%	7.20%
Traffic	55.32%	66.67%	62.40%
Traces of war	0.00%	1.28%	0.80%
Non discipline	2.13%	7.69%	5.60%
Expensive	48.94%	41.03%	44%
Pollution	6.38%	25.64%	18.40%
Bad roads conditions	14.89%	28.21%	23.20%
Nothing at all	8.51%	5.13%	6.40%
Services (banking, taxes, restaurants, etc.)	6.38%	0%	2.40%
Others	0%	1.28%	0.80%
<b>Total Count</b>	<b>47</b>	<b>78</b>	<b>125</b>

42. OTHER ACTIVITIES AND FACILITIES WHICH MIGHT BE OF INTEREST TO YOU DURING YOUR STAY IN LEBANON - BY NATIONALITY (Q30 X Q3)

Activities	Arab	Non Arab	Total Sample
Museums	72.3%	91.0%	84.0%
Theaters	44.7%	46.2%	45.6%
Cultural shows	23.4%	50.0%	40.0%
Music shows	76.6%	48.7%	59.2%
Historical sites	34.0%	59.0%	49.6%
Religious sites	14.9%	44.9%	33.6%
Archeological Sites	80.9%	74.4%	76.8%
Nature Parks/ Green areas	74.5%	89.7%	84.0%
Recreational Parks/Water Parks	29.8%	44.9%	39.2%
Hiking / Mountain climbing	6.4%	27.6%	19.5%
Water games	17.0%	9.1%	12.1%
Beaches / swimming facilities	48.9%	32.1%	38.4%
Skiing	40.4%	52.6%	48.0%
Spas / Resorts	66.0%	29.5%	43.2%
Restaurants / Lebanese cuisine	87.2%	76.9%	80.8%
Shopping	76.6%	67.5%	71.0%
Cabaret	48.9%	42.1%	44.7%
Casino	57.4%	43.2%	48.8%



43. OTHER ACTIVITIES AND FACILITIES WHICH MIGHT BE OF INTEREST TO YOU DURING YOUR STAY IN LEBANON - BY AGE (Q30 X Q6)

Activities	18-24	25-29	30-34	35-39	40-44	45-49	50-54	55 and above	Total Sample
Museums	80%	66.7%	72%	92%	100%	100%	70%	100%	84%
Theaters	10%	50.0%	56%	52%	55%	38.5%	20%	50%	45.6%
Cultural shows	10%	33.3%	28%	56%	40%	69.2%	30%	50%	40%
Music shows	50%	77.8%	28%	68%	70%	76.9%	50%	50%	59.2%
Historical sites	40%	27.8%	68%	52%	50%	61.5%	30%	50%	49.6%
Religious sites	30%	16.7%	36%	48%	40%	7.7%	40%	50%	33.6%
Archeological Sites	90%	55.6%	88%	68%	75%	92.3%	70%	100%	76.8%
Nature Parks/Green areas	70%	72.2%	84%	96%	80%	92.3%	80%	100%	84%
Recreational Parks/Water Parks	70%	22.2%	44%	24%	50%	38.5%	40%	50%	39.2%
Hiking/Mountain climbing	30%	11.1%	28%	8.3%	15%	33.3%	30%	0%	19.5%
Water games	40%	5.6%	12%	12.5%	10%	7.7%	10%	0%	12.1%
Beaches/swimming facilities	70%	50%	36%	24%	35%	38.5%	40%	25%	38.4%
Skiing	70%	27.8%	24%	68%	50%	69.2%	30%	75%	48%
Spas / Resorts	50%	22.2%	48%	60%	35%	53.8%	30%	25%	43.2%
Restaurants/Lebanese cuisine	80%	72.2%	64%	84%	95%	84.6%	100%	75%	80.8%
Shopping	77.8%	55.6%	68%	80%	85%	69.2%	40%	100%	71%
Cabaret	22.2%	27.8%	16%	52%	75%	75%	50%	50%	44.7%
Casino	11.1%	38.9%	52%	48%	66.7%	58.3%	50%	50%	48.8%

44. OTHER ACTIVITIES AND FACILITIES WHICH MIGHT BE OF INTEREST TO YOU DURING YOUR STAY IN LEBANON - BY EDUCATIONAL LEVEL (Q30 X Q8)

Feature	Elementary and below	Intermediate	Secondary/ Technical	University and above	Total Sample
Museums	---	66.7%	66.7%	88.1%	84.0%
Theaters	---	66.7%	44.4%	44.6%	45.6%
Cultural shows	---	0%	11.1%	47.5%	40.0%
Music shows	---	50.0%	61.1%	59.4%	59.2%
Historical sites	---	33.3%	27.8%	54.5%	49.6%
Religious sites	---	50.0%	16.7%	35.6%	33.6%
Archeological Sites	---	50.0%	72.2%	79.2%	76.8%
Nature Parks/ Green areas	---	66.7%	77.8%	86.1%	84.0%
Recreational Parks/Water Parks	---	50%	38.9%	38.6%	39.2%
Hiking/Mountain climbing	---	0%	16.7%	21.2%	19.5%
Water games	---	16.7%	16.7%	11.0%	12.1%
Beaches/swimming facilities	---	66.7%	55.6%	33.7%	38.4%
Skiing	---	16.7%	50.0%	49.5%	48.0%
Spas / Resorts	---	66.7%	44.4%	41.6%	43.2%
Restaurants/Lebanese cuisine	---	83.3%	72.2%	82.2%	80.8%
Shopping	---	83.3%	64.7%	71.3%	71.0%
Cabaret	---	33.3%	41.2%	46.0%	44.7%
Casino	---	33.3%	56.3%	48.5%	48.8%

45. OTHER ACTIVITIES AND FACILITIES WHICH MIGHT BE OF INTEREST TO YOU DURING YOUR STAY IN LEBANON - BY GENDER (Q30 X Q5)

Feature	Males	Females	Total Sample
Museums	87.9%	69.2%	84.0%
Theaters	49.5%	30.8%	45.6%
Cultural shows	43.4%	26.9%	40.0%
Music shows	66.7%	30.8%	59.2%
Historical sites	51.5%	42.3%	49.6%
Religious sites	32.3%	38.5%	33.6%
Archeological Sites	77.8%	73.1%	76.8%
Nature Parks/ Green areas	85.9%	76.9%	84.0%
Recreational Parks/Water Parks	36.4%	50.0%	39.2%
Hiking / Mountain climbing	18.4%	24.0%	19.5%
Water games	8.2%	26.9%	12.1%
Beaches / swimming facilities	35.4%	50.0%	38.4%
Skiing	50.5%	38.5%	48.0%
Spas / Resorts	44.4%	38.5%	43.2%
Restaurants / Lebanese cuisine	82.8%	73.1%	80.8%
Shopping	72.4%	65.4%	71.0%
Cabaret	55.1%	4.0%	44.7%
Casino	57.3%	16.0%	48.8%

46. OTHER ACTIVITIES AND FACILITIES WHICH MIGHT BE OF INTEREST TO YOU DURING YOUR STAY IN LEBANON - BY SOCIAL STATUS (Q30 X Q7)

Feature	Married	Single	Divorced	Total Sample
Museums	87.2%	76.7%	100.0%	84.0%
Theaters	56.4%	23.3%	75.0%	45.6%
Cultural shows	39.7%	37.2%	75.0%	40.0%
Music shows	59.0%	58.1%	75.0%	59.2%
Historical sites	53.8%	39.5%	75.0%	49.6%
Religious sites	37.2%	27.9%	25.0%	33.6%
Archeological Sites	76.9%	76.7%	75.0%	76.8%
Nature Parks/ Green areas	83.3%	83.7%	100.0%	84.0%
Recreational Parks/Water Parks	41.0%	34.9%	50.0%	39.2%
Hiking / Mountain climbing	21.1%	18.6%	0%	19.5%
Water games	9.1%	18.6%	0%	12.1%
Beaches / swimming facilities	33.3%	46.5%	50.0%	38.4%
Skiing	48.7%	46.5%	50.0%	48.0%
Spas / Resorts	51.3%	27.9%	50.0%	43.2%
Restaurants / Lebanese cuisine	80.8%	79.1%	100.0%	80.8%
Shopping	73.1%	66.7%	75.0%	71.0%
Cabaret	42.9%	45.2%	75.0%	44.7%
Casino	53.9%	34.1%	100.0%	48.8%

47. THE FIVE MOST IMPORTANT ACTIVITIES OF INTEREST - BY NATIONALITY (Q31 X Q3)

(1<sup>ST</sup> Most Important Activity)

Activities	Arab	Non Arab	Total Sample
Museums	19.15%	16.67%	17.60%
Theaters	2.13%	1.28%	1.60%
Cultural shows	2.13%	7.69%	5.60%
Music shows	2.13%	1.28%	1.60%
Historical sites	6.38%	2.56%	4.00%
Religious sites	2.13%	2.56%	2.40%
Archeological Sites	4.26%	7.69%	6.40%
Nature Parks/ Green areas	2.13%	5.13%	4.00%
Recreational Parks/Water Parks	0%	7.69%	4.80%
Hiking / Mountain climbing	0%	2.56%	1.60%
Water games	2.13%	0%	0.80v
Beaches / swimming facilities	2.13%	0%	0.80v
Skiing	8.51%	3.85%	5.60%
Spas / Resorts	4.26%	0%	1.60%
Restaurants / Lebanese cuisine	17.02%	11.54%	13.60%
Shopping	10.64%	17.95%	15.20%
Cabaret	4.26%	0%	1.60%
Casino	10.64%	11.54%	11.20%
<b>Total Count</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

(2<sup>nd</sup> Most Important Activity)

Activities	Arab	Non Arab	Total Sample
Museums	10.6%	15.4%	13.6%
Theaters	4.3%	5.1%	4.8%
Cultural shows	0%	5.1%	3.2%
Music shows	6.4%	1.3%	3.2%
Historical sites	4.3%	3.8%	4.0%
Religious sites	0%	1.3%	0.8%
Archeological Sites	6.4%	11.5%	9.6%
Nature Parks/ Green areas	4.3%	14.1%	10.4%
Recreational Parks/Water Parks	0%	7.7%	4.8%
Hiking / Mountain climbing	0%	5.1%	3.2%
Water games	2.1%	1.3%	1.6%
Beaches / swimming facilities	10.6%	1.3%	4.8%
Skiing	2.1%	2.6%	2.4%
Spas / Resorts	8.5%	2.6%	4.8%
Restaurants / Lebanese cuisine	8.5%	11.5%	10.4%
Shopping	14.9%	7.7%	10.4%
Cabaret	6.4%	1.3%	3.2%
Casino	10.6%	1.3%	4.8%
<b>Total Count</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

(3<sup>rd</sup> Most Important Activity)

Activities	Arab	Non Arab	Total Sample
Museums	4.3%	10.3%	8.1%
Theaters	6.5%	5.1%	5.6%
Cultural shows	6.5%	2.6%	4.0%
Music shows	8.7%	1.3%	4.0%
Historical sites	0%	12.8%	8.1%
Religious sites	0%	1.3%	0.8%
Archeological Sites	6.5%	7.7%	7.3%
Nature Parks/ Green areas	8.7%	15.4%	12.9%
Recreational Parks/Water Parks	6.5%	1.3%	3.2%
Hiking / Mountain climbing	0%	1.3%	0.8%
Beaches / swimming facilities	4.3%	3.8%	4.0%
Skiing	2.2%	9.0%	6.5%
Spas / Resorts	13.0%	2.6%	6.5%
Restaurants / Lebanese cuisine	13.0%	14.1%	13.7%
Shopping	8.7%	7.7%	8.1%
Cabaret	6.5%	1.3%	3.2%
Casino	4.3%	2.6%	3.2%
<b>Total Count</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

(4<sup>th</sup> Most Important Activity)

Activities	Arab	Non Arab	Total Sample
Museums	6.5%	10.4%	8.9%
Theaters	2.2%	2.6%	2.4%
Cultural shows	0%	6.5%	4.1%
Music shows	13.0%	5.2%	8.1%
Historical sites	2.2%	3.9%	3.3%
Religious sites	4.3%	5.2%	4.9%
Archeological Sites	17.4%	6.5%	10.6%
Nature Parks/ Green areas	6.5%	9.1%	8.1%
Recreational Parks/Water Parks	4.3%	3.9%	4.1%
Hiking / Mountain climbing	0%	1.3%	0.8%
Water games	2.2%	1.3%	1.6%
Beaches / swimming facilities	6.5%	0%	2.4%
Skiing	4.3%	10.4%	8.1%
Spas / Resorts	2.2%	1.3%	1.6%
Restaurants / Lebanese cuisine	8.7%	13.0%	11.4%
Shopping	6.5%	6.5%	6.5%
Cabaret	6.5%	6.5%	6.5%
Casino	6.5%	6.5%	6.5%
<b>Total Count</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

(5<sup>th</sup> Most Important Activity)

Activities	Arab	Non Arab	Total Sample
Museums	13.3%	12.3%	12.7%
Theaters	6.7%	8.2%	7.6%
Cultural shows	0%	1.4%	0.8%
Music shows	11.1%	12.3%	11.9%
Historical sites	0%	4.1%	2.5%
Religious sites	0%	2.7%	1.7%
Archeological Sites	13.3%	4.1%	7.6%
Nature Parks/ Green areas	2.2%	8.2%	5.9%
Recreational Parks/Water Parks	2.2%	2.7%	2.5%
Hiking / Mountain climbing	2.2%	2.7%	2.5%
Beaches / swimming facilities	2.2%	2.7%	2.5%
Skiing	6.7%	8.2%	7.6%
Spas / Resorts	0%	4.1%	2.5%
Restaurants / Lebanese cuisine	13.3%	5.5%	8.5%
Shopping	4.4%	8.2%	6.8%
Cabaret	13.3%	0%	5.1%
Casino	8.9%	12.3%	11.0%
<b>Total Count</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

48. INTENTION TO VISIT LEBANON MORE FREQUENTLY - BY NATIONALITY (Q32 X Q3)

Intends to Visit	Arab	Non Arab	Total Sample
Yes	91.5%	67.5%	76.6%
No	8.5%	32.5%	23.4%
<b>Total Count</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

49. AVERAGE DAILY AMOUNT WHICH WILL BE SPENT PER DAY DURING THIS TRIP - BY NATIONALITY (Q33 X Q3)

Type of Trip	Arab	Non Arab	Total Sample
Average amount	\$270	\$235	\$250

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## D. TRIP TO LEBANON FREQUENT VISITORS

(Sample Base: 62)

### 50. TYPE OF TRIP - BY NATIONALITY (Q34 X Q3)

Type of Trip	Arab	Non Arab	Total Sample
Business trip	25.8%	38.7%	32.3%
Tourism	64.5%	54.8%	59.7%
Both	9.7%	6.5%	8.1%
<b>Total Count</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>
<b>Sample Base</b>	<b>31</b>	<b>31</b>	<b>62</b>

### 51. AVERAGE DURATION OF STAY - BY NATIONALITY (Q35 X Q3)

Average Duration	Arab	Non Arab	Total Sample
3 weeks	29.0%	22.6%	25.8%
2 weeks	12.9%	6.5%	9.7%
1 week	48.4%	48.4%	48.4%
2 months	3.2%	3.2%	3.2%
Less than 1 week	6.5%	6.5%	6.5%
1 month	0%	12.9%	6.5%
<b>Total Count</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

### 52. SEASON YOU USUALLY VISIT LEBANON - BY NATIONALITY (Q36 X Q3)

Type of Trip	Arab	Non Arab	Total Sample
Summer	12.9%	6.5%	9.7%
Autumn	22.6%	38.7%	30.6%
Winter	38.7%	12.9%	25.8%
Spring	0%	9.7%	4.8%
Summer and Autumn	3.2%	6.5%	4.8%
Summer and Spring	6.5%	3.2%	4.8%
Summer and Winter	12.9%	12.9%	12.9%
All seasons	3.2%	9.7%	6.5%
<b>Total Count</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

### 53. HOSPITALITY SERVICE USUALLY USED - BY NATIONALITY (Q37 X Q3)

Frequent traveler	Arab	Non Arab	Total Sample
Hotel	93.5%	80.6%	87.1%
Own house	0%	0%	0%
	6.5%	19.4%	12.9%
<b>Total Count</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

54. AREAS AND REGIONS VISITED - BY NATIONALITY (Q38 X Q3)

Areas and Regions	Arab	Non Arab	Total Sample
South	19.35%	3.23%	11.29%
Jounieh	83.87%	51.61%	67.74%
Zahleh	6.45%	6.45%	6.45%
Broumana	54.84%	22.58%	38.71%
Tripoli	12.90%	45.16%	29.03%
Beirut - Hamra	16.13%	6.45%	11.29%
Beirut Central District	25.81%	25.81%	25.81%
Saida	19.35%	16.13%	17.74%
Tyr	3.23%	3.23%	3.23%
Jbeil	35.48%	61.29%	48.39%
Aley	22.58%	3.23%	12.90%
Beirut Raoucheh	6.45%	32.26%	19.35%
Baalbeck	35.48%	29.03%	32.26%
Chouf	3.23%	0.00%	1.61%
Bekaa	3.23%	6.45%	4.84%
Beirut	32.26%	25.81%	29.03%
Cedars	12.90%	12.90%	12.90%
Jeita	6.45%	6.45%	6.45%
Beit Eddine	25.81%	3.23%	14.52%
Bikfaya	6.45%	0.00%	3.23%
Faraya	9.68%	6.45%	8.06%
Beit Mery	6.45%	0.00%	3.23%
Harissa	16.13%	22.58%	19.35%
Mansourieh	3.23%	0.00%	1.61%

55. ACTIVITIES PRACTICED - BY NATIONALITY (Q39 X Q3)

Activities	Arab	Non Arab	Total Sample
Visited the casino	16.13%	0.00%	8.06%
Night life	48.39%	12.90%	30.65%
Hunting	9.68%	6.45%	8.06%
Swimming	32.26%	35.48%	33.87%
Visited museums	3.23%	12.90%	8.06%
Visited archeological sites	54.84%	38.71%	46.77%
Went to restaurants	29.03%	22.58%	25.81%
Shopping	64.52%	54.84%	59.68%
Sports	12.90%	45.16%	29.03%
Visited fairs and exhibitions	3.23%	6.45%	4.84%
Went to theaters	3.23%	6.45%	4.84%

56. ACTIVITIES PRACTICED - BY EDUCATIONAL LEVEL (Q39 X Q8)

Feature	Elementary and below	Intermediate	Secondary/ Technical	University and above	Total Sample
Visited the casino	0%	0%	7.69%	9.76%	8.06%
Night life	100%	14.29%	38.46%	26.83%	29.03%
Hunting	0%	14.29%	7.69%	7.32%	8.06%
Swimming	0%	57.14%	23.08%	34.15%	33.87%
Visited museums	100%	0%	7.69%	7.32%	8.06%
Visited archeological sites	0%	42.86%	46.15%	46.34%	45.16%
Went to restaurants	0%	14.29%	7.69%	34.15%	25.81%
Shopping	0%	57.14%	84.62%	53.66%	59.68%
Sports	0%	14.29%	23.08%	34.15%	29.03%
Visited fairs and exhibitions	0%	0%	7.69%	4.88%	4.84%
Went to theaters	0%	14.29%	7.69%	2.44%	4.84%
<b>Sample Base</b>	<b>1</b>	<b>7</b>	<b>13</b>	<b>41</b>	<b>62</b>

57. ACTIVITIES PRACTICED - BY GENDER (Q39 X Q5)

Feature	Males	Females	Total Sample
Visited the casino	9.26%	0.00%	8.06%
Night life	33.33%	12.50%	30.65%
Hunting	9.26%	0%	8.06%
Swimming	31.48%	50%	33.87%
Visited museums	9.26%	0%	8.06%
Visited archeological sites	48.15%	37.50%	46.77%
Went to restaurants	27.78%	12.50%	25.81%
Shopping	59.26%	62.50%	59.68%
Sports	29.63%	25%	29.03%
Visited fairs and exhibitions	5.56%	0%	4.84%
Went to theaters	3.70%	12.50%	4.84%
<b>Sample Base</b>	<b>54</b>	<b>8</b>	<b>62</b>

58. ACTIVITIES PRACTICED - BY SOCIAL STATUS (Q39 X Q7)

Feature	Married	Single	Divorced	Widow	Total Sample
Visited the casino	6.98%	12.50%	0%	0%	8.06%
Night life	30.23%	31.25%	50%	0%	30.65%
Hunting	6.98%	6.25%	50%	0%	8.06%
Swimming	32.56%	31.25%	100%	0%	33.87%
Visited museums	9.30%	6.25%	0%	0%	8.06%
Visited archeological sites	44.19%	50%	50%	100%	46.77%
Went to restaurants	27.91%	25%	0%	0%	25.81%
Shopping	62.79%	50%	50%	100%	59.68%
Sports	32.56%	12.50%	50%	100%	29.03%
Visited fairs and exhibitions	4.65%	6.25%	0%	0%	4.84%
Went to theaters	6.98%	0%	0%	0%	4.84%
<b>Sample Base</b>	<b>43</b>	<b>16</b>	<b>2</b>	<b>1</b>	<b>62</b>



59. FEATURES ESPECIALLY LIKED - BY NATIONALITY (Q40 X Q3)

Features	Arab	Non Arab	Total Sample
Short distances between areas	12.90%	12.90%	12.90%
Hospitality	32.26%	45.16%	38.71%
Night life	32.26%	16.13%	24.19%
Weather	38.71%	45.16%	41.94%
Nature	51.61%	45.16%	48.39%
Restaurants	19.35%	16.13%	17.74%
Museums	3.23%	12.90%	8.06%
Archeological sites	41.94%	32.26%	37.10%
Culture	12.90%	3.23%	8.06%
Openness	6.45%	12.90%	9.68%
Food quality	19.35%	41.94%	30.65%
Casino	16.13%	9.68%	12.90%
Shopping	3.23%	0.00%	1.61%

60. FEATURES ESPECIALLY LIKED - BY EDUCATIONAL LEVEL (Q40 X Q8)

Feature	Elementary and below	Intermediate	Secondary/ Technical	University and above	Total Sample
Short distances between areas	0%	14.29%	15.38%	12.20%	12.90%
Hospitality	100%	42.86%	61.54%	29.27%	38.71%
Night life	0%	14.29%	23.08%	24.39%	22.58%
Weather	100%	85.71%	30.77%	36.59%	41.94%
Nature	100%	42.86%	53.85%	43.90%	46.77%
Restaurants	0%	0%	15.38%	19.51%	16.13%
Museums	0%	0%	15.38%	7.32%	8.06%
Archeological sites	0%	42.86%	53.85%	31.71%	37.10%
Culture	0%	0%	7.69%	9.76%	8.06%
Openness	0%	14.29%	7.69%	9.76%	9.68%
Food quality	0%	28.57%	23.08%	31.71%	29.03%
Casino	0%	14.29%	23.08%	9.76%	12.90%
Shopping	0%	0%	0%	2.44%	1.61%

61. FEATURES ESPECIALLY LIKED - BY GENDER (Q40 X Q5)

Feature	Males	Females	Total Sample
Short distances between areas	14.81%	0.00%	12.90%
Hospitality	37.04%	50.00%	38.71%
Night life	27.78%	0.00%	24.19%
Weather	35.19%	87.50%	41.94%
Nature	48.15%	50.00%	48.39%
Restaurants	20.37%	0.00%	17.74%
Museums	7.41%	12.50%	8.06%
Archeological sites	31.48%	75.00%	37.10%
Culture	9.26%	0.00%	8.06%
Openness	9.26%	12.50%	9.68%
Food quality	31.48%	25.00%	30.65%
Casino	12.96%	12.50%	12.90%
Shopping	1.85%	0.00%	1.61%

62. FEATURES ESPECIALLY LIKED - BY SOCIAL STATUS (Q40 X Q7)

Feature	Married	Single	Divorced	Total Sample
Short distances between areas	6.98%	18.75%	50.00%	4.28%
Hospitality	14.05%	8.47%	16.67%	12.83%
Night life	8.26%	6.78%	16.67%	8.02%
Weather	16.53%	10.17%	0%	13.90%
Nature	16.53%	15.25%	0%	16.04%
Restaurants	4.96%	8.47%	0%	5.88%
Museums	4.13%	0%	0%	2.67%
Archeological sites	13.22%	11.86%	0%	12.30%
Culture	3.31%	1.69%	0%	2.67%
Openness	4.13%	1.69%	0%	3.21%
Food quality	11.57%	5.08%	16.67%	10.16%
Casino	2.48%	6.78%	16.67%	4.28%
Shopping	0.83%	0%	0%	0.53%

63. FEATURES ESPECIALLY DISLIKED - BY NATIONALITY (Q41 X Q3)

Features	Arab	Non Arab	Total Sample
Poverty	21.21%	35.71%	28.68%
Traffic	3.03%	0.00%	1.47%
Traces of war	3.03%	1.43%	2.21%
Non discipline	25.76%	21.43%	23.53%
Expensive	15.15%	25.71%	20.59%
Pollution	13.64%	7.14%	10.29%
Bad roads conditions	15.15%	2.86%	8.82%
Nothing at all	0.00%	4.29%	2.21%
Services (banking, taxes, restaurants, etc.)	100%	100.00%	100.00%
<b>Sample Base (# of responses)</b>	<b>66</b>	<b>70</b>	<b>136</b>

64. OTHER ACTIVITIES AND FACILITIES WHICH MIGHT BE OF INTEREST TO YOU DURING YOUR STAY IN LEBANON - BY NATIONALITY (Q42 X Q3)

<b>Activities</b>	<b>Arab</b>	<b>Non Arab</b>	<b>Total Sample</b>
Museums	45.2%	71.0%	58.1%
Theaters	29.0%	38.7%	33.9%
Cultural shows	12.9%	48.4%	30.6%
Music shows	71.0%	41.9%	56.5%
Historical sites	48.4%	48.4%	48.4%
Religious sites	35.5%	25.8%	30.6%
Archeological Sites	71.0%	64.5%	67.7%
Nature Parks/ Green areas	80.6%	80.6%	80.6%
Recreational Parks/Water Parks	45.2%	45.2%	45.2%
Hiking / Mountain climbing	6.5%	22.6%	14.5%
Water games	9.7%	3.2%	6.5%
Beaches / swimming facilities	51.6%	45.2%	48.4%
Skiing	54.8%	54.8%	54.8%
Spas / Resorts	58.1%	9.7%	33.9%
Restaurants / Lebanese cuisine	77.4%	74.2%	75.8%
Shopping	67.7%	61.3%	64.5%
Cabaret	54.8%	32.3%	43.5%
Casino	74.2%	58.1%	66.1%

65. OTHER ACTIVITIES AND FACILITIES WHICH MIGHT BE OF INTEREST TO YOU DURING YOUR STAY IN LEBANON - BY AGE (Q42 X Q6)

Activities	18-24	25-29	30-34	35-39	40-44	45-49	50-54	55 and above	Total Sample
Museums	50%	50%	64.3%	69.2%	66.7%	42.9%	28.6%	100%	58.1%
Theaters	0%	75%	42.9%	30.8%	33.3%	28.6%	0%	0%	33.9%
Cultural shows	0%	25%	35.7%	38.5%	55.6%	14.3%	14.3%	0%	30.6%
Music shows	50%	75%	57.1%	46.2%	66.7%	28.6%	57.1%	100%	56.5%
Historical sites	0%	62.5%	57.1%	46.2%	44.4%	57.1%	14.3%	100%	48.4%
Religious sites	50%	0%	57.1%	23.1%	33.3%	42.9%	0%	50%	30.6%
Archeological Sites	100%	75%	50%	61.5%	77.8%	71.4%	71.4%	100%	67.7%
Nature Parks/Green areas	50%	75%	100%	92.3%	55.6%	57.1%	85.7%	100%	80.6%
Recreational Parks/Water Parks	50%	12.5%	50%	46.2%	22.2%	57.1%	71.4%	100%	45.2%
Hiking/Mountain climbing	0%	12.5%	14.3%	7.7%	11.1%	14.3%	28.6%	50%	14.5%
Water games	0%	0%	14.3%	7.7%	0%	0%	14.3%	0%	0%
Beaches/swimming facilities	50%	37.5%	50%	46.2%	66.7%	28.6%	57.1%	50.0%	48.4%
Skiing	50%	25%	64.3%	53.8%	44.4%	57.1%	71.4%	100%	54.8%
Spas / Resorts	50%	12.5%	57.1%	38.5%	22.2%	42.9%	14.3%	0%	33.9%
Restaurants/Lebanese cuisine	50%	62.5%	85.7%	69.2%	88.9%	57.1%	85.7%	100%	75.8%
Shopping	50%	12.5%	85.7%	69.2%	55.6%	57.1%	85.7%	100%	64.5%
Cabaret	50%	37.5%	42.9%	46.2%	33.3%	28.6%	71.4%	50%	43.5%
Casino	50%	62.5%	50%	76.9%	66.7%	57.1%	100%	50.0%	66.1%

66. OTHER ACTIVITIES AND FACILITIES WHICH MIGHT BE OF INTEREST TO YOU DURING YOUR STAY IN LEBANON - BY EDUCATIONAL LEVEL (Q42 X Q8)

Feature	Elementary and below	Intermediate	Secondary/ Technical	University and above	Total Sample
Museums	100%	14.3%	57.1%	64.1%	57.4%
Theaters	100%	42.9%	14.3%	35.9%	32.8%
Cultural shows	100%	28.6%	0%	38.5%	29.5%
Music shows	0%	28.6%	64.3%	59.0%	55.7%
Historical sites	100%	42.9%	28.6%	53.8%	47.5%
Religious sites	0%	28.6%	21.4%	33.3%	29.5%
Archeological Sites	0%	28.6%	78.6%	71.8%	67.2%
Nature Parks/ Green areas	100%	71.4%	85.7%	79.5%	80.3%
Recreational Parks/Water Parks	0%	71.4%	35.7%	43.6%	44.3%
Hiking/Mountain climbing	0%	0%	14.3%	15.4%	13.1%
Water games	0%	0%	7.1%	5.1%	4.9%
Beaches/swimming facilities	100%	42.9%	57.1%	43.6%	47.5%
Skiing	0%	42.9%	71.4%	51.3%	54.1%
Spas / Resorts	0%	14.3%	50.0%	30.8%	32.8%
Restaurants/Lebanese cuisine	0%	85.7%	78.6%	74.4%	75.4%
Shopping	0%	42.9%	78.6%	64.1%	63.9%
Cabaret	0%	42.9%	57.1%	38.5%	42.6%
Casino	100%	57.1%	57.1%	69.2%	65.6%

67. OTHER ACTIVITIES AND FACILITIES WHICH MIGHT BE OF INTEREST TO YOU DURING YOUR STAY IN LEBANON - BY GENDER (Q42 X Q5)

Feature	Males	Females	Total Sample
Museums	61.1%	37.5%	58.1%
Theaters	29.6%	62.5%	33.9%
Cultural shows	27.8%	50.0%	30.6%
Music shows	57.4%	50.0%	56.5%
Historical sites	44.4%	75.0%	48.4%
Religious sites	27.8%	50.0%	30.6%
Archeological Sites	68.5%	62.5%	67.7%
Nature Parks/ Green areas	77.8%	100.0%	80.6%
Recreational Parks/Water Parks	44.4%	50.0%	45.2%
Hiking / Mountain climbing	14.8%	12.5%	14.5%
Water games	7.4%		6.5%
Beaches / swimming facilities	48.1%	50.0%	48.4%
Skiing	57.4%	37.5%	54.8%
Spas / Resorts	33.3%	37.5%	33.9%
Restaurants / Lebanese cuisine	74.1%	87.5%	75.8%
Shopping	64.8%	62.5%	64.5%
Cabaret	48.1%	12.5%	43.5%
Casino	70.4%	37.5%	66.1%

68. OTHER ACTIVITIES AND FACILITIES WHICH MIGHT BE OF INTEREST TO YOU DURING YOUR STAY IN LEBANON - BY SOCIAL STATUS (Q42 X Q7)

Feature	Married	Single	Divorced	Widow	Total Sample
Museums	60.5%	50%	50%	100%	58.1%
Theaters	32.6%	37.5%	50%	0%	33.9%
Cultural shows	39.5%	12.5%	0%	0%	30.6%
Music shows	51.2%	75%	0%	100%	56.5%
Historical sites	48.8%	50%	0%	100%	48.4%
Religious sites	32.6%	25%	50%	0%	30.6%
Archeological Sites	62.8%	81.3%	50%	100%	67.7%
Nature Parks/ Green areas	83.7%	75%	50%	100%	80.6%
Recreational Parks/Water Parks	44.2%	37.5%	100%	100%	45.2%
Hiking / Mountain climbing	18.6%	6.3%	0%	0%	14.5%
Water games	7.0%	6.3%	0%	0%	6.5%
Beaches / swimming facilities	48.8%	50%	50%	0%	48.4%
Skiing	53.5%	56.3%	50%	100%	54.8%
Spas / Resorts	32.6%	43.8%	0%	0%	33.9%
Restaurants / Lebanese cuisine	76.7%	68.8%	100%	100%	75.8%
Shopping	69.8%	50%	50%	100%	64.5%
Cabaret	37.2%	56.3%	100%	0%	43.5%
Casino	67.4%	62.5%	100%	0%	66.1%

69. THE FIVE MOST IMPORTANT ACTIVITIES OF INTEREST - BY NATIONALITY (Q43 X Q3)

(1<sup>ST</sup> Most Important Activity)

Activities	Arab	Non Arab	Total Sample
Museums	9.7%	16.1%	12.9%
Theaters	3.2%	3.2%	3.2%
Cultural shows	0%	9.7%	4.8%
Music shows	0%	3.2%	1.6%
Historical sites	3.2%	3.2%	3.2%
Archeological Sites	3.2%	0%	1.6%
Nature Parks/ Green areas	9.7%	6.5%	8.1%
Recreational Parks/Water Parks	6.5%	6.5%	6.5%
Beaches / swimming facilities	0%	3.2%	1.6%
Skiing	9.7%	9.7%	9.7%
Spas / Resorts	9.7%	0%	4.8%
Restaurants / Lebanese cuisine	6.5%	3.2%	4.8%
Shopping	3.2%	19.4%	11.3%
Cabaret	12.9%	0%	6.5%
Casino	22.6%	16.1%	19.4%
<b>Total Count</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

(2<sup>nd</sup> Most Important Activity)

Activities	Arab	Non Arab	Total Sample
Museums	3.2%	16.1%	9.7%
Theaters	0%	12.9%	6.5%
Cultural shows	3.2%	3.2%	3.2%
Music shows	6.5%	3.2%	4.8%
Historical sites	6.5%	3.2%	4.8%
Religious sites	6.5%	0%	3.2%
Archeological Sites	6.5%	3.2%	4.8%
Nature Parks/ Green areas	0%	0%	0%
Recreational Parks/Water Parks	3.2%	3.2%	3.2%
Beaches / swimming facilities	0%	6.5%	3.2%
Skiing	6.5%	3.2%	4.8%
Restaurants / Lebanese cuisine	3.2%	6.5%	4.8%
Shopping	12.9%	9.7%	11.3%
Cabaret	9.7%	6.5%	8.1%
Casino	22.6%	6.5%	14.5%
<b>Total Count</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

(3<sup>rd</sup> Most Important Activity)

Activities	Arab	Non Arab	Total Sample
Theaters	0%	3.3%	1.6%
Cultural shows	0%	10.0%	4.9%
Music shows	6.5%	6.7%	6.6%
Historical sites	6.5%	3.3%	4.9%
Religious sites	6.5%	3.3%	4.9%
Archeological Sites	16.1%	6.7%	11.5%
Nature Parks/ Green areas	3.2%	10.0%	6.6%
Recreational Parks/Water Parks	9.7%	0%	4.9%
Beaches / swimming facilities	12.9%	10.0%	11.5%
Skiing	0%	10.0%	4.9%
Spas / Resorts	3.2%	0%	1.6%
Restaurants / Lebanese cuisine	12.9%	20.0%	16.4%
Shopping	6.5%	6.7%	6.6%
Cabaret	9.7%	0%	4.9%
Casino	6.5%	10.0%	8.2%
<b>Total Count</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

(4<sup>th</sup> Most Important Activity)

Activities	Arab	Non Arab	Total Sample
Museums	0%	6.9%	3.4%
Theaters	0%	6.9%	3.4%
Cultural shows	0%	3.4%	1.7%
Music shows	3.3%	0%	1.7%
Historical sites	0%	3.4%	1.7%
Archeological Sites	10.0%	3.4%	6.8%
Nature Parks/ Green areas	23.3%	17.2%	20.3%
Recreational Parks/Water Parks	6.7%	10.3%	8.5%
Hiking / Mountain climbing	0%	6.9%	3.4%
Beaches / swimming facilities	6.7%	3.4%	5.1%
Skiing	6.7%	3.4%	5.1%
Spas / Resorts	13.3%	0%	6.8%
Restaurants / Lebanese cuisine	10.0%	6.9%	8.5%
Shopping	3.3%	13.8%	8.5%
Cabaret	3.3%	6.9%	5.1%
Casino	13.3%	6.9%	10.2%
<b>Total Count</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

(5<sup>th</sup> Most Important Activity)

Activities	Arab	Non Arab	Total Sample
Museums	3.6%	0%	1.9%
Theaters	7.1%	4.0%	5.7%
Cultural shows	0%	8.0%	3.8%
Music shows	17.9%	12.0%	15.1%
Historical sites	3.6%	4.0%	3.8%
Archeological Sites	7.1%	8.0%	7.5%
Nature Parks/ Green areas	0%	8.0%	3.8%
Recreational Parks/Water Parks	3.6%	4.0%	3.8%
Hiking / Mountain climbing	0%	4.0%	1.9%
Beaches / swimming facilities	3.6%	4.0%	3.8%
Skiing	14.3%	20.0%	17.0%
Restaurants / Lebanese cuisine	7.1%	4.0%	5.7%
Shopping	14.3%	8.0%	11.3%
Cabaret	3.6%	0%	1.9%
Casino	14.3%	12.0%	13.2%
<b>Total Count</b>			

70. AVERAGE DAILY EXPENDITURE DURING TRIPS TO LEBANON - BY NATIONALITY (Q44 X Q3)

(Total Daily Spending - Average)

Average Spent	Arab	Non Arab	Total Sample
Business Trip	\$365	\$270	\$315
Tourism	\$370	\$300	\$335

(Distribution of Total Daily Spending Average)

Average Spent	Arab	Non Arab	Total Sample
<i>Business Trip</i>			
Transportation	20%	20%	20%
Hospitality facilities	30%	20%	25%
Food and beverage	15%	20%	17%
Business facilities	20%	20%	20%
Shopping	15%	10%	13%
Visiting touristic sites	5%	10%	5%
<i>Tourism</i>			
Transportation	15%	15%	15%
Hospitality facilities	25%	30%	27%
Food and beverage	15%	15%	15%
Shopping	30%	30%	60%
Visiting touristic sites	15%	10%	13%



## E. MIDDLE METN TOURISTS STAYING IN THE MIDDLE METN

(Sample Base: 22)

### 71. PROFILE OF TOURISTS STAYING IN THE MIDDLE METN

(Nationality)

Nationality	Frequency	Percent
Arab	10	45.5%
Non Arab	12	54.5%
<b>Total Count</b>	<b>22</b>	<b>100%</b>

(Social Status)

Status	Frequency	Percent
Married	11	50.0%
Single	10	45.5%
Divorced	0	0%
Widow	1	4.5%
<b>Total Count</b>	<b>100%</b>	<b>100%</b>

(Age)

Occupation	Frequency	Percent
18-24	1	4.5%
25-29	1	4.5%
30-34	2	9.1%
35-39	4	18.2%
40-44	3	13.6%
45-49	4	18.2%
50-54	5	22.7%
55 and above	2	9.1%
<b>Total Count</b>	<b>22</b>	<b>100%</b>

72. REASONS FOR STAYING IN THE MIDDLE METN AREA (Q45)

Reason	Frequency	Percent
Healthy weather	11	50%
Distant from the city	7	22.58%
Beautiful nature	13	41.94%
<b>Sample Base (# of responses)</b>	<b>31</b>	<b>100%</b>

73. INTENDED DURATION OF STAY IN THE MIDDLE METN - BY NATIONALITY (Q47)

Intended Duration	Frequency	Percent
More than 1 week	3	13.6%
4 days to 1 week	18	81.8%
Less than 4 days	1	4.5%
<b>Total Count</b>	<b>22</b>	<b>100%</b>

74. FEATURES THAT DISTINGUISH THE MIDDLE METN FROM THE OTHER REGIONS (Q48)

Features	Frequency	Percent
Quietness	18	34.62%
View	10	19.23%
Mountains	14	26.92%
Clean environment	10	19.23%
<b>Sample Base (# of responses)</b>	<b>52</b>	<b>100%</b>

75. FEATURES ESPECIALLY DISLIKED (Q49)

Features	Frequency	Percent
No natural parks	4	12.50%
No highways	3	9.38%
No light on the road	3	9.38%
Few casinos	2	6.25%
No big emergent center	9	28.13%
The mountains and nature are being Demolished	3	9.38%
Nothing	8	25%
<b>Sample Base (# of responses)</b>	<b>32</b>	<b>100%</b>

76. OTHER ACTIVITIES AND FACILITIES WHICH SHOULD BE AVAILABLE IN THE AREA OF MIDDLE METN (Q50)

Activities	Frequency	Percent
Natural parks	7	11.11%
More hotels	16	25.40%
More restaurants	15	23.81%
Shopping center	15	23.81%
Night clubs	9	14.29%
Museum	1	1.59%
<b>Sample Base (# of responses)</b>	<b>63</b>	<b>100%</b>

77. AVERAGE RATING OF THE IMPORTANCE OF SOME FACILITIES AND ACTIVITIES SUGGESTED TO MAKE THE AREA MORE ATTRACTIVE ON A SCALE OF 1 TO 10 (1=NOT INFLUENTIAL AT ALL; 10=HIGHLY INFLUENTIAL) (Q51)

Activities	Total Sample
Museums	3.64
Cultural shows	4.00
Music shows	7.09
Religious sites	5.14
Archeological Sites	7.14
Nature Parks/ Green areas	8.45
Recreational Parks/Water Parks	8.55
Hiking / Mountain climbing	6.36
Skiing	8.55
Spas / Resorts	7.82
Restaurants / Lebanese cuisine	8.14
Shopping	9.27
Casino	7.82
Health farm	7.95
Convention center	5.23
Medical treatment center	7.91
Beauty palace	4.73

## F. MIDDLE METN TOURISTS NOT STAYING IN MIDDLE METN

(Sample Base: 165)

### 78. FAMILIARITY WITH THE MIDDLE METN AREA (Q52 X Q3)

Familiarity	Arab	Non Arab	Total Sample
Yes	52.9%	39.2%	44.8%
No	47.1%	60.8%	55.2%
<b>Total Count</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>
<b>Sample Base</b>	<b>68</b>	<b>97</b>	<b>165</b>

### 79. REASONS FOR NOT VISITING IN THE MIDDLE METN AREA (Q53)

Reason	Arab	Non Arab	Total Sample
My work is in Beirut	2.8%	2.6%	2.7%
I like city center	11.1%	7.9%	9.5%
More entertainment places in Beirut	44.4%	39.5%	41.9%
Distance from the city center	2.8%	15.8%	9.5%
Did not have time	38.9%	34.2%	36.5%
<b>Total Count</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

### 80. FEATURES ESPECIALLY LIKED IN THE MIDDLE METN AREA - BY NATIONALITY (Q54 X Q3)

Features	Arab	Non Arab	Total Sample
Nature	57.35%	15.46%	32.73%
Quietness	7.35%	8.25%	7.88%
Old houses	5.88%	3.09%	4.24%
View	16.18%	16.49%	16.36%
Clean weather	10.29%	21.65%	16.97%
Rest	16.18%	14.43%	15.15%
Night clubs	4.41%	1.03%	2.42%
Religious sites	0%	3.09%	1.82%
Shopping center	2.94%	4.12%	3.64%
Archeological sites	0%	5.15%	3.03%

81. AVERAGE RATING OF THE IMPORTANCE OF SOME FACILITIES AND ACTIVITIES SUGGESTED TO MAKE THE AREA MORE ATTRACTIVE ON A SCALE OF 1 TO 10 (1=NOT INFLUENTIAL AT ALL; 10=HIGHLY INFLUENTIAL) (Q55 X Q3)

Activities	Arab	Non Arab	Total Sample
Museums	3.08	4.17	3.62
Cultural shows	4.33	4.89	4.61
Music shows	6.61	5.40	6.01
Religious sites	4.44	5.91	5.17
Archeological Sites	6.44	7.29	6.86
Nature Parks/ Green areas	8.31	7.66	7.99
Recreational Parks/Water Parks	6.06	7.14	6.59
Hiking / Mountain climbing	4.47	6.06	5.25
Skiing	6.06	7.43	6.73
Spas / Resorts	7.56	6.66	7.11
Restaurants / Lebanese cuisine	7.50	8.23	7.86
Shopping	6.47	7.20	6.83
Casino	6.53	6.17	6.35
Health farm	5.11	5.66	5.38
Convention center	4.44	5.57	5.00
Medical treatment center	4.50	5.74	5.11
Beauty palace	3.33	4.17	3.75

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Office of the Minister of State for Administrative Reform  
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